informatech

OIL AND GAS | OG-014

# Strategic Profitability & Cost Excellence in Oil and Gas Operations

**UK**
+44 33 000 111 90
info@informatech.co.uk
https://informatech.uk
63-66 Hatton Garden Hatton Garden
EC1N 8LE , London

**NL**
+31 85 74 444 46
info@infomatech.nl
https://infomatech.nl
Waarderweg 50 - 2031PB
Haarlem - Netherlands

# Course content

## Why Attend

Why Attend In the oil and gas industry, profitability is influenced by volatile prices, high capital intensity, operational complexity, and increasing pressure to improve efficiency. Organizations must manage costs carefully while maximizing production, asset performance, and long-term value creation. This course provides participants with practical strategies to strengthen profitability, optimize cost structures, improve productivity, and make smarter investment decisions across oil and gas operations.

Course Methodology This course uses an interactive and practical approach through presentations, industry case studies, financial exercises, benchmarking reviews, group discussions, scenario analysis, and real operational examples.

## Course Objectives

- Understand profitability drivers across oil and gas operations
- Analyze cost structures and identify savings opportunities
- Improve productivity and operational excellence
- Apply financial tools for investment decisions
- Use scenario and sensitivity analysis effectively
- Build cost competitiveness strategies
- Develop KPI systems for profitability monitoring
- Create practical profitability improvement action plans

## Target Audience

- Operations Managers
- Finance Professionals
- Asset Managers
- Maintenance Managers

# Course content

## Target Audience

- Project Managers
- Supply Chain Professionals
- Anyone involved in cost, performance, or profitability improvement in oil and gas

## Target Competencies

- Cost Management
- Profitability Analysis
- Operational Excellence
- Financial Decision-Making
- Investment Evaluation
- Performance Management
- Strategic Thinking
- Change Management

## Course outline

### Day 1: Industry Economics & Profitability Foundations

- Global oil and gas economic drivers and price cycles
- Profitability structures across upstream, midstream, downstream
- Value chain analysis and margin distribution
- Financial KPIs for operational managers
- Cost versus value creation perspective
- Benchmarking against international best practices

### Day 2: Cost Structure Analysis & Optimization

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## Course outline

- Understanding full cost structures
- Fixed versus variable cost modeling
- Cost allocation methodologies
- Operational cost diagnostics tools
- Lean principles in oil and gas operations
- Eliminating waste and inefficiencies
- Contractor and vendor cost optimization

**Day 3: Operational Excellence & Productivity Enhancement**

- Production optimization techniques
- Bottleneck identification and removal
- Asset reliability economics
- Maintenance cost optimization strategies
- Energy efficiency and process improvement
- Digital transformation for cost reduction
- Automation and predictive analytics applications

**Day 4: Financial Decision-Making & Investment Optimization**

- Capital allocation strategies
- Financial modeling for project evaluation
- Sensitivity and scenario analysis
- Risk-adjusted return assessment
- Investment prioritization frameworks
- Cost of capital considerations
- Portfolio optimization strategies

# Course content

## Course outline

### Day 5: Strategic Profitability Improvement Framework

- Designing enterprise profitability strategies
- Building cost competitiveness roadmaps
- Implementation planning and governance
- Performance monitoring systems
- KPI dashboards and reporting tools
- Change management for performance transformation
- Case studies from leading global operators
- Final action plan workshop

# Seminar dates

## Available seminar dates

Live dates and pricing for Strategic Profitability & Cost Excellence in Oil and Gas Operations generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 9 - 13 November 2026 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 16 - 20 November 2026 | Amsterdam - Netherlands | Classroom | **€3,360.-** |
| 7 - 11 December 2026 | London - U.K | Classroom | **€3,400.-** |
| 14 - 18 December 2026 | Paris - France | Classroom | **€3,520.-** |
| 21 - 25 December 2026 | Istanbul - Turkey | Classroom | **€3,360.-** |
| 4 - 8 January 2027 | Amsterdam - Netherlands | Classroom | **€3,400.-** |
| 1 - 5 February 2027 | London - U.K | Classroom | **€3,360.-** |
| 1 - 5 March 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 5 - 9 April 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 3 - 7 May 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 7 - 11 June 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 5 - 9 July 2027 | Amsterdam - Netherlands | Classroom | **€3,400.-** |
| 2 - 6 August 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 6 - 10 September 2027 | Paris - France | Classroom | **€3,600.-** |
| 4 - 8 October 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 1 - 5 November 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 6 - 10 December 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |