informatech

ACCOUNTING AND FINANCE | COURSE

# Corporate Governance: Principles, Policies and Best Practices

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# Course content

## Why Attend

Corporate governance is a critical topic that has recently started attracting more attention in business schools and among legislatures, with this trend only increasing. While there are different models for corporate governance, all of them aim to organize the relationship between the company and its stakeholders. Governance models start with Shareholder Wealth Maximization (SWM), which stresses owners' rights, as applied mainly in the US and UK. Other methods of governance, applied in Germany or Japan, for example, bring other stakeholders, such as the workforce and bankers, into play. In addition to these models, this course also covers why board membership may be one tier or two tiers and includes discussions about board structure, committees, their functions and duties, the audit committee, and the appointment and remuneration committee. Other topics discussed are the chairman's role and the effect of institutional investors.

The course is built on presentations by the instructor and the participants and includes exercises and case studies to be discussed in the training.

By the end of the course, participants will be able to:

• Explain corporate governance and its principles and benefits

• Evaluate the advantages of different corporate governance models

• Define and defend the roles of the different stakeholders in governance

• Advise on best practices in efficient corporate governance

• Recommend best practices in transparency and disclosure

Board members, chief financial officers, senior management, directors, finance managers, financial controllers, accounting and finance personnel, legal counsel, corporate legal advisors, corporate secretaries, lawyers, external and internal auditors, HR managers, and department heads.

• Understanding board of directors structure

• Analyzing board committees

• Assessing board power

• Defending shareholder rights and responsibilities

• Employing the control environment

# Course content

## Why Attend

- Evaluating wealth maximization
- Identifying stakeholders rights

## Course outline

### Overview of Corporate Governance (CG)

- Definition of corporate governance
- The scope of corporate governance
- Corporate governance principles
- The macro governance picture
- Corporate governance benefits
- Reputation, competition and ethics
- Code of conduct

### Models of Governance

- Shareholder Wealth Maximization (SWM) model
- Corporate Wealth Maximization (CWM) model

### International models of corporate governance

- Japanese Model
- German Model
- Corporate governance failure

### The Stakeholders

- Shareholders' rights

# Course content

## Course outline

- The board of directors
- Directors' duties and rights
- The chairperson
- The executive management
- ICGN on executive remuneration
- The institutional investors

### Building Efficient Governance

- Board selection, remuneration, and evaluation
- Board independence
- The efficient board
- Communicating corporate governance
- ICGN on anti-corruption
- OECD on corporate governance framework
- Assessing corporate governance efficiency

### Transparency and Disclosure

- OECD advice on transparency
- ICGN advice on transparency
- Disclosure of remuneration
- AICPA on Related party transactions
- ICGN advice on access to information

# Seminar dates

## Available seminar dates

Live dates and pricing for Corporate Governance: Principles, Policies and Best Practices generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 22 - 26 June 2026 | Istanbul - Turkey | Classroom | **€2,850.-** |
| 13 - 17 July 2026 | Rome - Italy | Classroom | **€4,250.-** |
| 17 - 21 August 2026 | Istanbul - Turkey | Classroom | **€2,850.-** |
| 21 - 25 September 2026 | Vienna - Austria | Classroom | **€4,250.-** |
| 19 - 23 October 2026 | Barcelona - Spain | Classroom | **€3,850.-** |
| 2 - 6 November 2026 | Rome - Italy | Classroom | **€4,250.-** |
| 21 - 25 December 2026 | Kuala lumpur - Malaysia | Classroom | **€2,250.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |