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PLANNING AND STRATEGY MANAGEMENT | PSM-012

Tools and Techniques for Developing Strategic Foresight

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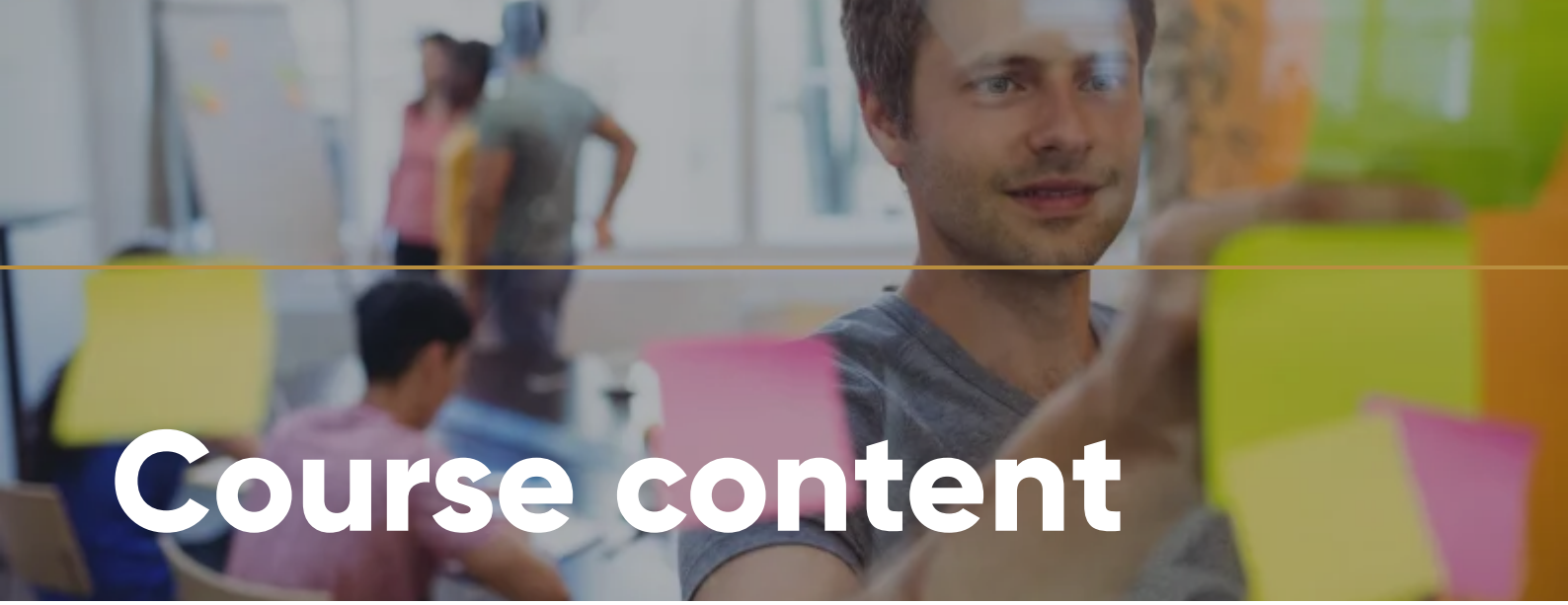


Course content

Why Attend

Why Attend Strategic foresight helps organizations anticipate change, identify emerging opportunities, manage uncertainty, and prepare for future challenges. In a rapidly changing environment, leaders need practical tools to think ahead and make informed long-term decisions. This course equips participants with proven methods to scan trends, explore scenarios, and build future-ready strategies.

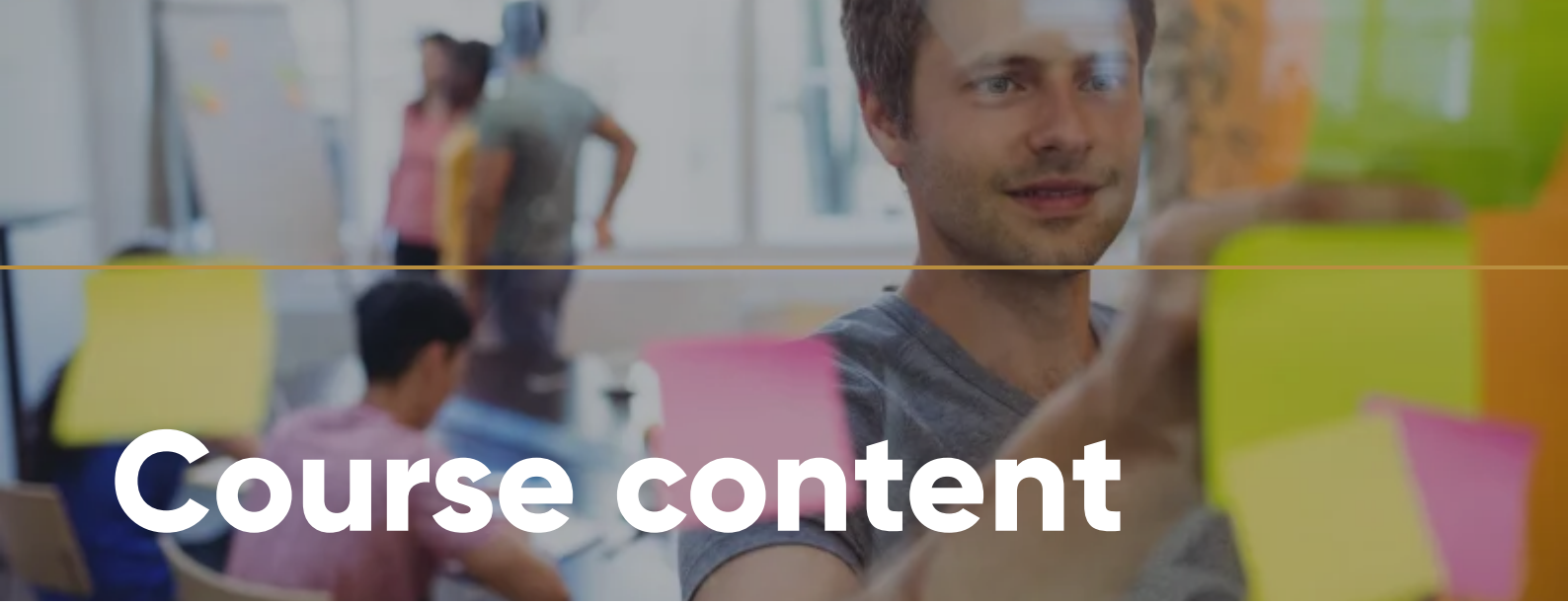
Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, scenario exercises, trend analysis workshops, foresight tools, and real workplace examples.

Course Objectives

- Understand the principles of strategic foresight
- Identify trends, risks, and future opportunities
- Apply environmental scanning techniques
- Use scenario planning for decision-making
- Analyze uncertainty and possible futures
- Build future-focused strategies
- Improve strategic thinking and innovation
- Develop a practical foresight action plan

Target Audience

- Strategy Professionals
- Senior Managers
- Business Leaders
- Planning Managers
- Innovation Teams



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Target Audience

- Government and Public Sector Professionals
- Anyone involved in long-term planning and decision-making

Target Competencies

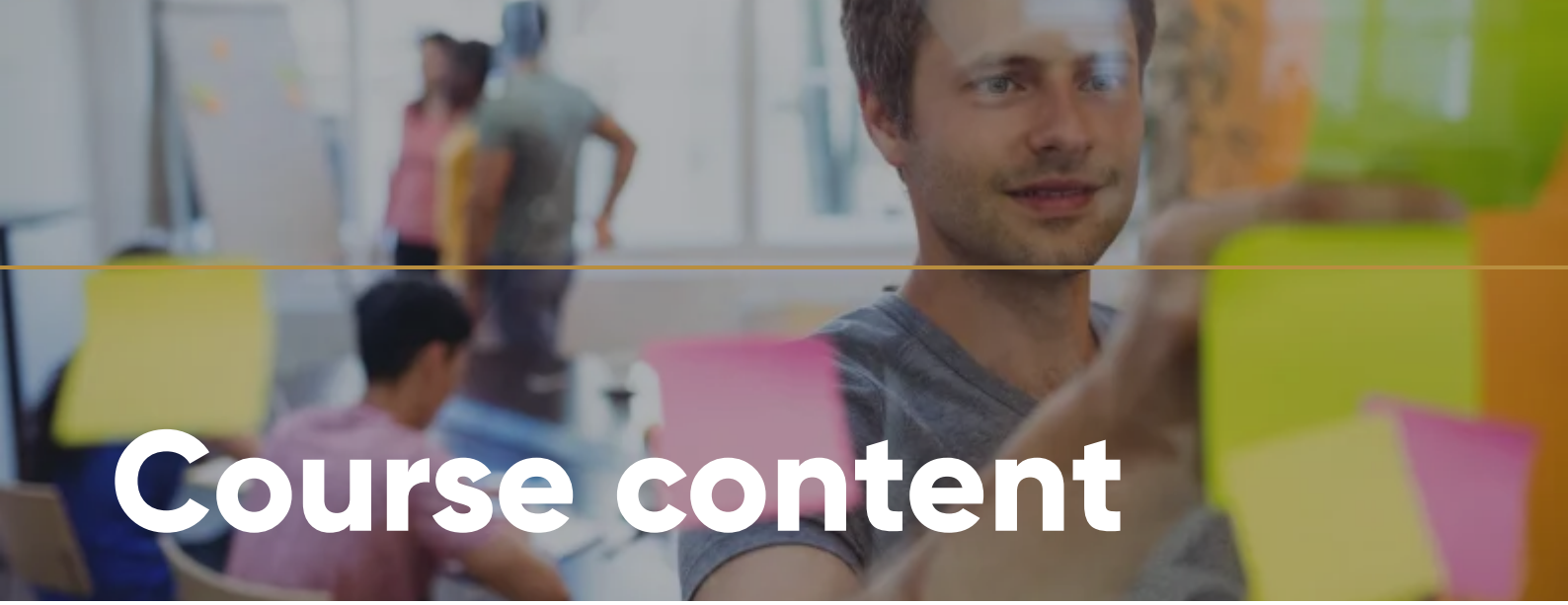
- Strategic Thinking
- Trend Analysis
- Scenario Planning
- Risk Assessment
- Innovation Management
- Decision-Making
- Environmental Scanning
- Future Planning

Course outline

Day 1: Foundations of Futures Studies

- Foundations of futures studies
- History of future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications
- Introduction to futures thinking

Day 2: Futures Thinking and Alternative Futures



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Course outline

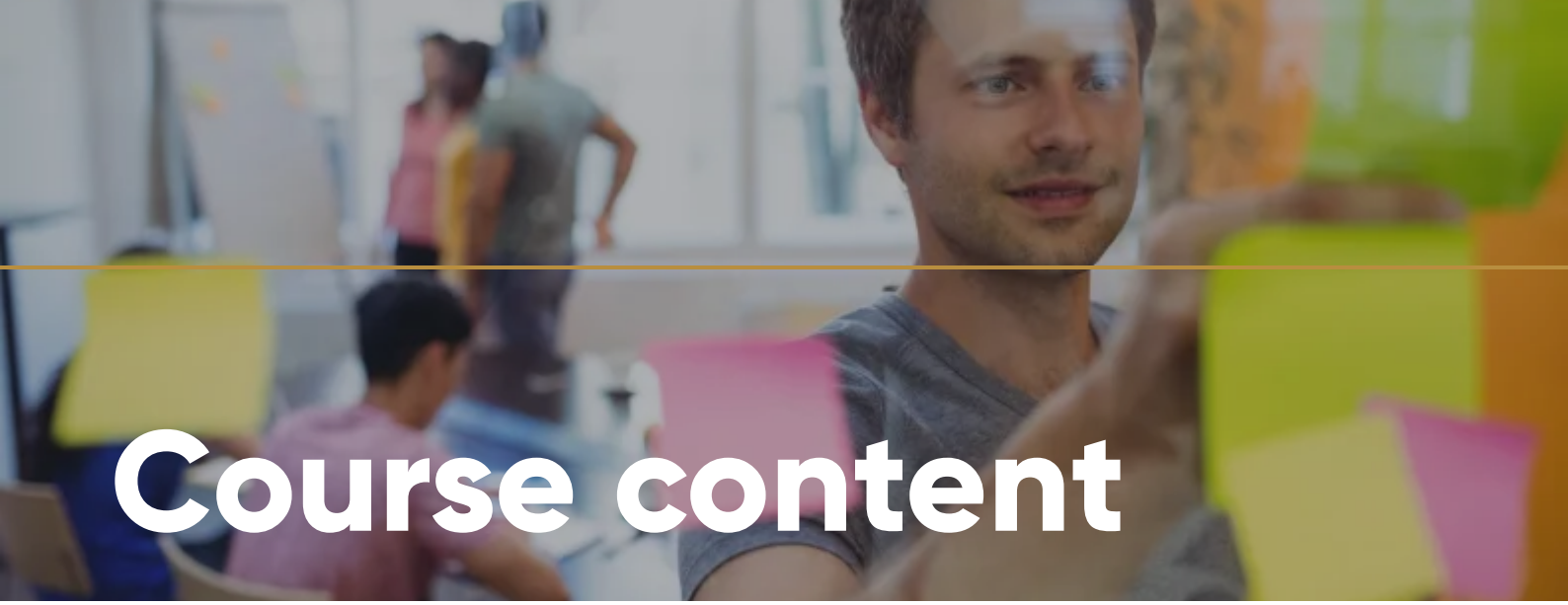
- Characteristics of a futurist perspective
- Change as the norm
- The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures
- Distinguishing between possible, probable, and preferable futures
- Importance of short, medium, and long-range planning
- Danger of leaving the future to chance
- Creating the future proactively

Day 3: Scenario Thinking and Foresight Tools

- Scenario thinking concepts
- Scenario approach methods
- Environmental scanning techniques
- Futures wheel applications
- Futures table methods
- Weak signals identification
- Black swans and wild cards
- Applying foresight tools in practice

Day 4: Systems Thinking and Leadership for the Future

- Systems thinking and strategic foresight
- Understanding complexity
- Systemic structure of dynamic and complex wholes



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Course outline

- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- Connection between foresight and strategy process
- Governmental and regional foresight initiatives

Day 5: Managing Change and Sustainable Futures

- Managing for change
- Link between strategic management and futures research
- Using futures studies to effect change and transformation
- Role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures through action
- Global challenges and sustainable futures
- Studying effects of globalization
- Concept of sustainability

Seminar dates

Available seminar dates

Live dates and pricing for Tools and Techniques for Developing Strategic Foresight generated from the course details page.

Date	Location	Format	Fee
20 - 24 July 2026	Munich - Germany	Classroom	**€3,450.-**
3 - 7 August 2026	Vienna - Austria	Classroom	**€4,250.-**
7 - 11 September 2026	Barcelona - Spain	Classroom	**€3,850.-**
12 - 16 October 2026	Paris - France	Classroom	**€4,500.-**
9 - 13 November 2026	Munich - Germany	Classroom	**€4,250.-**
14 - 18 December 2026	Barcelona - Spain	Classroom	**€4,250.-**

Live online option	Online delivery is available at €1,850.-.