informatech

PLANNING AND STRATEGY MANAGEMENT | COURSE

Navigating Business Uncertainty

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Course content

Why Attend

Nowadays, uncertainty is significant because it is an inherent feature of our dynamic and intricate world. Dealing with uncertainty requires identifying strategies, adjusting to new situations, and an improved capacity to recognize and mitigate risks. Moreover, uncertainty can inspire ingenuity and originality, resulting in innovative solutions and prospects.

This course is designed to help participants develop the skills and mindset needed to set appropriate strategies, navigate uncertainty, and embrace the opportunity in their personal and professional lives.

At the end of the course, participants will have gained a deeper understanding of how to effectively navigate uncertainty and embrace opportunity in different areas of their lives. They will have developed practical skills and strategies for coping with risk, making informed decisions, and adapting to change. Participants will also have a personal action plan for applying these principles in their own lives.

The course will use practical exercises to enable participants to develop essential skills for facing business uncertainty and risk. These exercises will be hands-on, and participants will work in teams to create and present their scenario plans. In addition, participants will engage in group discussions and interactive activities to facilitate knowledge-sharing and the exchange of best practices.

By the end of the course, participants will be able to:

• Explain the nature and impact of uncertainty

• Discuss how to mitigate uncertainty through market research

• Examine scenario planning and strategies for managing uncertainty

• Interpret uncertainty and strategic decision making

• Underline how to deal with uncertainty through agile leadership

The target audience includes managers, executives, entrepreneurs, professionals from various industries, and individuals seeking to enhance their personal development. This course is also suitable for anyone who wants to embrace uncertainty as an opportunity for growth and innovation and to improve their ability to make decisions in uncertain environments, adapt to change, and build resilience.

• Dealing with uncertainty

• Analyzing scenario planning

Course content

Why Attend

- Identifying strategies
- Relating agility
- Self-management and control
- Systems thinking
- Embracing opportunities

Course outline

Understanding Uncertainty

- Definition and importance of business uncertainty
- Overview of types of business uncertainty
- The impact of business uncertainty on the organization
- The role of mindset
- Managing business uncertainty

Reducing Uncertainty Through Market Research

- Understanding market trends
- Collecting data
- Conducting business analysis
- Use of AI to improve insight and Google Analytics
- Identifying strategic priorities

Scenario Planning in Managing Uncertainty

- Overview of uncertainty scenario planning

Course content

Course outline

- Identifying potential uncertainty scenarios
- The benefits of scenario planning for managing uncertainty
- Assessing the impact of uncertainty scenarios
- Developing contingency

Uncertainty and Strategic Decision Making

- Evaluating strategic options under uncertainty
- Decision-making frameworks for uncertain environments
- The challenges of making decisions under uncertainty
- Developing strategies for managing and responding to risks and opportunities
- Analyzing case studies of businesses that successfully managed uncertainty

Dealing With Uncertainty Through Agile Leadership

- Techniques for building agility
- Developing a culture of agility
- Strategies for building agility
- The role of self-care in building resilience
- Learning to embrace change and see opportunities in ambiguity

Seminar dates

Available seminar dates

Live dates and pricing for Navigating Business Uncertainty generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Munich - Germany	Classroom	**€3,450.-**
10 - 14 August 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
14 - 18 September 2026	London - U.K	Classroom	**€4,200.-**
5 - 9 October 2026	Istanbul - Turkey	Classroom	**€2,850.-**
16 - 20 November 2026	Vienna - Austria	Classroom	**€4,250.-**
7 - 11 December 2026	Barcelona - Spain	Classroom	**€3,850.-**

Live online option	Online delivery is available at €1,850.-.