informatech

PROJECT MANAGEMENT | PM-005

# Enterprise Project Management & Business Performance

**UK**
+44 33 000 111 90
info@informatech.co.uk
https://informatech.uk
63-66 Hatton Garden Hatton Garden
EC1N 8LE , London

**NL**
+31 85 74 444 46
info@infomatech.nl
https://infomatech.nl
Waarderweg 50 - 2031PB
Haarlem - Netherlands

# Course content

## Why Attend

### Course Introduction

For organizations to truly excel, they need individuals who can adeptly balance operational strategies with change management. These individuals must be supported by a robust culture, relevant processes, and effective management tools.

This Enterprise Project Management & Business Performance training course is designed to build essential knowledge, skills, and competencies in both project management and business performance management.

By enhancing specific projects and operational activities, participants will also contribute to significant improvements in the overall success of the enterprise.

This includes better outcomes for customers and key stakeholders through the implementation and reinforcement of a culture that leverages the full potential of everyone in the organization.

## Course Objectives

This training course enables attendees to:

• Understand What Project Management is Really About

• Initiate, Plan, Monitor, Control and Close Projects

• Manage Quality, Time, Cost, Resource and Risk on Projects

• Monitor and Control Business Performance

• Analyse and Improve Business Processes

### Who should Attend?

This training course is suitable to a wide range of professionals, but will greatly benefit:

• Project Sponsors

• Project Managers

• Strategic Managers

• Operational Managers

# Course content

## Course Objectives

• Business Analysts

## Course outline

### Day One: Managing Business Performance

• Vision, Values, Mission and Strategy

• The Balanced Scorecard

• Financial, Customer, Business Process and Change/Growth perspectives

• Linking strategy and objectives (Cause and effect)

• Outcome measures, performance drivers and feedback

• Implementing Business Performance Management

### Day Two: The Need for Project Management

• What is a project?

• Problems and difficulties associated with projects

• Why use project management?

• The project lifecycle

• Understand the project context

• Initiating a project with key stakeholders

• Introducing Risk management

### Day Three: Project Planning

• The contents of a Project Management Plan (PMP)

• Work Breakdown Structure (WBS)

# Course content

## Course outline

- Project Network diagram
- Project estimating and cost management
- Time scheduling (the Critical Path)
- Resource scheduling (the Gantt Chart)

### Day Four: Managing Project Implementation

- Preparing for project execution
- Designing the monitoring process
- Project control processes
- Project reporting
- Project closure
- Project evaluation

### Day Five: Business Process Re-Engineering (BPR)

- The principles and benefits of BPR
- The re-engineering process stages
- Process mapping
- How to re-engineer business processes
- Change management
- Final course review and action planning

# Seminar dates

## Available seminar dates

Live dates and pricing for Enterprise Project Management & Business Performance generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 9 - 13 November 2026 | Munich - Germany | Classroom | **€2,760.-** |
| 14 - 18 December 2026 | Paris - France | Classroom | **€3,600.-** |
| 18 - 22 January 2027 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 15 - 19 February 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 15 - 19 March 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 19 - 23 April 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 17 - 21 May 2027 | London - U.K | Classroom | **€3,360.-** |
| 21 - 25 June 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 19 - 23 July 2027 | Cape Town - South Africa | Classroom | **€2,272.-** |
| 16 - 20 August 2027 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 20 - 24 September 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 18 - 22 October 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 15 - 19 November 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 20 - 24 December 2027 | London - U.K | Classroom | **€3,360.-** |
| 16 - 20 November 2026 | Barcelona - Spain | Classroom | **€3,080.-** |
| 21 - 25 December 2026 | Dubai - UAE | Classroom | **€4,200.-** |
| 18 - 22 January 2027 | Cape Town - South Africa | Classroom | **€3,600.-** |

# Seminar dates

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|---|---|---|---|
| 15 - 19 February 2027 | Amsterdam - Netherlands | Classroom | **€3,400.-** |
| 15 - 19 March 2027 | London - U.K | Classroom | **€3,360.-** |
| 19 - 23 April 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 17 - 21 May 2027 | Munich - Germany | Classroom | **€3,400.-** |
| 21 - 25 June 2027 | Paris - France | Classroom | **€3,600.-** |
| 19 - 23 July 2027 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 16 - 20 August 2027 | Kuala lumpur - Malaysia | Classroom | **€1,800.-** |
| 20 - 24 September 2027 | Rome - Italy | Classroom | **€3,400.-** |
| 18 - 22 October 2027 | Vienna - Austria | Classroom | **€3,400.-** |
| 15 - 19 November 2027 | Geneva - Switzerland | Classroom | **€4,200.-** |
| 20 - 24 December 2027 | Madrid - Spain | Classroom | **€3,400.-** |

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| **Live online option** | Online delivery is available at €1,850.-. |