



# Effective HR Metrics and Analytics Training

+44 33 000 111 90  
info@informatech.co.uk  
<https://informatech.uk>  
63-66 Hatton Garden Hatton Garden  
EC1N 8LE , London

+31 85 74 444 46  
info@infomatech.nl  
<https://infomatech.nl>  
Waarderweg 50 - 2031PB  
Haarlem - Netherlands

**Our mailing address is:**  
63-66 Hatton Garden, EC1N 8LE, London



# Course content

## Why Attend

Why Attend Modern HR functions are expected to demonstrate measurable value, support business strategy, and make informed decisions based on evidence rather than assumptions. HR metrics and analytics help organizations improve workforce planning, recruitment, performance, engagement, and change initiatives. This course provides participants with practical tools to design meaningful HR metrics, analyze workforce data, and turn insights into strategic actions.

**Course Methodology** This course uses an interactive and practical approach through presentations, case studies, group discussions, KPI design workshops, analytics exercises, practical templates, and real workplace examples.

## Course Objectives

- Understand the role of HR metrics and analytics in modern organizations
- Apply evidence-based approaches to HR decision-making
- Design useful HR KPIs and measurement systems
- Use analytics to improve recruitment, planning, and talent management
- Support organizational change using data insights
- Measure employee performance, engagement, and motivation
- Understand ethical and data security considerations
- Build practical HR analytics action plans

## Target Audience

- HR Professionals
- HR Managers
- HR Analysts
- Talent Management Specialists



# Course content

## Target Audience

- Learning and Development Professionals
- Business Leaders overseeing HR functions
- Anyone responsible for workforce planning and HR reporting

## Target Competencies

- HR Analytics
- KPI Development
- Data Interpretation
- Strategic HR Management
- Performance Measurement
- Workforce Planning
- Change Management
- Decision-Making

## Course outline

### Day 1: Strategy and Analytics and HR Role

- Historical evolution of HR metrics and analytics
- Rationale for an evidence-based approach to HR decision-making
- Differences between data, information, and insights
- Definition of HR analytics and predictive analytics
- HR contribution to business strategy
- Introduction to human capital management approach

### Day 2: HR Tools and Methods



# Course content

## Course outline

- Distinguishing between qualitative and quantitative HR data
- Rational problem analysis techniques and decision-making models in HR
- Measuring effectiveness, efficiency, and impact of HR functions
- Data collection and analysis techniques for HR data
- Designing HR metrics and organization-specific KPIs
- Data security and ethical considerations in HR analytics

### Day 3: Driving Organisational Change

- Impact of cultural context on change initiatives
- Dynamic business, environment, and technology drivers of change
- Application of change theories in HR
- Identifying enablers and barriers to change management
- Causes and consequences of resistance to change
- Best practices for implementing strategic change initiatives

### Day 4: Implementing HR Metrics and Analytics

- Application and importance of Balanced Scorecards
- Using analytics in human resource planning
- Recruitment analytics to improve talent acquisition strategies
- Predictive analytics for succession planning and talent management
- Conducting skills analysis and training needs assessment
- Importance of analysing absence management trends

### Day 5: Metrics and Analytics to Enhance Employee Performance

- Role of metrics and analytics in performance management



# Course content

## Course outline

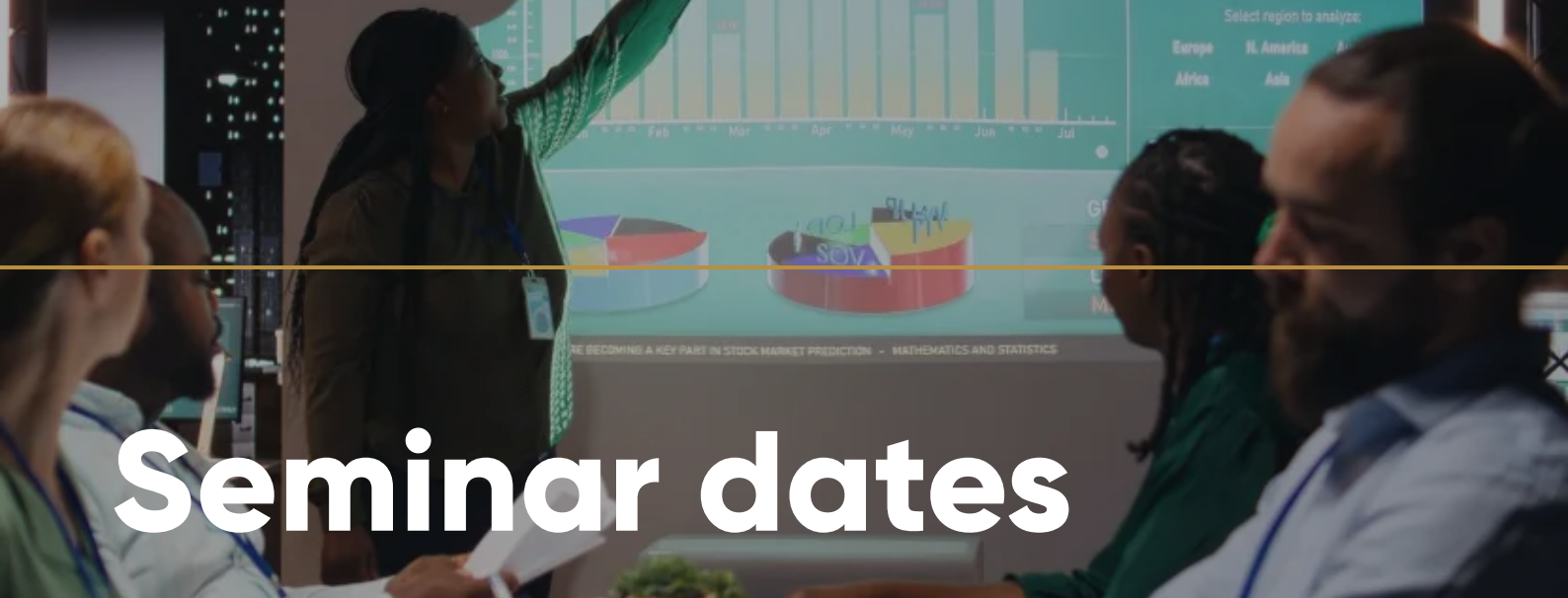
- Four-stage performance management process
- Measuring employee motivation, engagement, and empowerment
- Developing accountability frameworks using HR analytics
- Recap and lessons learned
- Final workshop: Build an HR metrics dashboard plan

# Seminar dates

## Available seminar dates

Live dates and pricing for Effective HR Metrics and Analytics Training generated from the course details page.

| Date                   | Location                | Format    | Fee      |
|------------------------|-------------------------|-----------|----------|
| 7 - 11 September 2026  | Amsterdam - Netherlands | Classroom | €3,400.- |
| 14 - 18 September 2026 | London - U.K            | Classroom | €3,080.- |
| 5 - 9 October 2026     | Barcelona - Spain       | Classroom | €3,400.- |
| 12 - 16 October 2026   | London - U.K            | Classroom | €3,080.- |
| 9 - 13 November 2026   | Barcelona - Spain       | Classroom | €3,400.- |
| 16 - 20 November 2026  | Istanbul - Turkey       | Classroom | €3,080.- |
| 7 - 11 December 2026   | Amsterdam - Netherlands | Classroom | €3,360.- |
| 14 - 18 December 2026  | Istanbul - Turkey       | Classroom | €2,560.- |
| 21 - 25 December 2026  | Paris - France          | Classroom | €3,520.- |
| 4 - 8 January 2027     | Madrid - Spain          | Classroom | €3,400.- |
| 1 - 5 February 2027    | London - U.K            | Classroom | €3,360.- |
| 1 - 5 March 2027       | Istanbul - Turkey       | Classroom | €2,280.- |
| 5 - 9 April 2027       | Kuala lumpur - Malaysia | Classroom | €1,800.- |
| 3 - 7 May 2027         | Amsterdam - Netherlands | Classroom | €3,400.- |
| 7 - 11 June 2027       | Geneva - Switzerland    | Classroom | €4,200.- |
| 5 - 9 July 2027        | Kuala lumpur - Malaysia | Classroom | €1,800.- |
| 2 - 6 August 2027      | Amsterdam - Netherlands | Classroom | €3,400.- |



# Seminar dates

## Available seminar dates

Live dates and pricing for Effective HR Metrics and Analytics Training generated from the course details page.

| Date                  | Location          | Format                                    | Fee      |
|-----------------------|-------------------|-------------------------------------------|----------|
| 6 - 10 September 2027 | London - U.K      | Classroom                                 | €3,360.- |
| 4 - 8 October 2027    | Barcelona - Spain | Classroom                                 | €3,080.- |
| 1 - 5 November 2027   | London - U.K      | Classroom                                 | €3,360.- |
| 6 - 10 December 2027  | Barcelona - Spain | Classroom                                 | €3,080.- |
| Live online option    |                   | Online delivery is available at €1,850.-. |          |