informatech

LEADERSHIP AND MANAGEMENT | LM-009

Certified Innovation Leader

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Course content

Why Attend

In today's volatile economy, Smart Leaders recognize that the pathway to success and advancement lies in fostering innovation.

This entails the creation and execution of groundbreaking ideas, encompassing novel approaches to productivity and competitive offerings.

Innovative Leaders possess the acumen to foster creativity and inspiration among their teams, adeptly guiding the cultivation of fresh perspectives and inventive concepts.

They transform their organizations into vibrant and flourishing entities through their adeptness at selecting, motivating, and nurturing innovative thinking.

At the heart of this Certified Innovation Leader training course lies the imperative of cultivating an innovative culture. Here, leaders learn to lay the groundwork for an environment where novel ideas thrive, serving as the cornerstone of organizational progress and prosperity.

Course Objectives

By attending this training course, delegates will be able to know:

- How to research and identify new ideas that can be applied to your own organization
- How to create an Innovative Culture that fosters new ideas into enterprise solutions
- How to motivate, seemingly unmotivated workers to perform at higher levels
- How to generate new ideas to overcome problems in the workplace
- How to turn expenses and liabilities into assets and income for your business

Designed for

This training course is intended for Managers and Leaders who want to transform or improve their operations and organizations through the implementation of strategies with a greater level of creativity and innovation.

Course content

Course Objectives

This training course is suitable to a wide range of professionals but will greatly benefit:

- Managers and Executives at all Levels
- Supervisors
- Team Leaders
- Department or Business Unit Heads
- New Managers

Course outline

Day One: Leading Creativity and Innovation at Work

- Understanding Strategy and Leadership in the 21st century
- Innovation vs. Constant Improvement
- Innovative Leadership as a Transformative Force for Success
- The critical mass for change and innovation
- Case Study of Innovative Companies
- Applying Leadership to Achieve Creativity and Innovation

Day Two: Achieving Workforce Engagement

- How the G.E. "Workout" Model Engaged Employees
- Achieving "Buy-In" from Your Workforce
- Developing Creative Solutions for Problems and New Strategies
- Overcoming Old Paradigms

Course content

Course outline

• The Characteristics of "Organizational Drift"

• Achieving Results by Leading an Empowered Workforce

Day Three: Leadership with a Creative Edge

• Developing Creative Potential in People and Teams

• How Profiling may Reveal the Creativity in People

• Thinking Skills and Multiple Intelligences

• Learning New Brainstorming Techniques

• How to Incubate New Ideas

• Interacting with 'Creatives' using Influence and Persuasion

• Creative Group Exercise: Identifying Business Processes

Day Four: Creating a Motivating Climate for Higher Productivity

• Key Elements in Creating New Missions

• Establishing Goals and Targets with Creative Flair

• Building a "Sense of Significance and Purpose"

• Emotional Intelligence as a Motivator

• Rewarding and Encouraging High Performance

• "Pygmalion and Galatea" Theories Behind Individual Performance

• Group and Team Motivation

Day Five: Driving Strategic Change

• Managing the Change Process

• Kotter's Change Management Techniques

Course content

Course outline

- Successful Techniques for Leading Effective Change
- How a Leader Communicates a 'Sense of Urgency'
- Overcome the Challenges of Change in Organisations
- Creating an Attitude of Perpetual Change and Improvement
- Course Review and Personal Goals

Seminar dates

Available seminar dates

Live dates and pricing for Certified Innovation Leader generated from the course details page.

Date	Location	Format	Fee
8 - 12 June 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
6 - 10 July 2026	London - U.K	Classroom	**€4,200.-**
10 - 14 August 2026	Istanbul - Turkey	Classroom	**€2,850.-**
14 - 18 September 2026	Vienna - Austria	Classroom	**€4,250.-**
5 - 9 October 2026	Barcelona - Spain	Classroom	**€3,850.-**
16 - 20 November 2026	Paris - France	Classroom	**€4,500.-**
7 - 11 December 2026	Frankfurt - Germany	Classroom	**€3,250.-**

Live online option	Online delivery is available at €1,850.-.