informatech

LEADERSHIP AND MANAGEMENT | LM-018

Certificate in Smart Leadership

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Course content

Why Attend

Why Attend Modern leaders must inspire innovation, engage employees, manage change, and create high-performing cultures in a fast-changing world. Smart leadership combines strategic thinking, emotional intelligence, creativity, and practical execution to achieve sustainable success. This course provides participants with practical leadership tools to motivate teams, drive innovation, solve problems creatively, and lead transformation with confidence.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, leadership assessments, creative exercises, role plays, and real workplace examples.

Course Objectives

- Understand modern leadership principles for dynamic organizations
- Lead creativity and innovation effectively
- Improve employee engagement and empowerment
- Build high-performing and motivated teams
- Strengthen emotional intelligence and influence skills
- Apply creative problem-solving techniques
- Lead strategic change successfully
- Develop a personal smart leadership action plan

Target Audience

- Managers and Supervisors
- Team Leaders
- Department Heads
- Project Managers

Course content

Target Audience

- HR Professionals
- Emerging Leaders
- Anyone seeking to improve leadership effectiveness

Target Competencies

- Leadership Skills
- Strategic Thinking
- Innovation Management
- Employee Engagement
- Change Management
- Emotional Intelligence
- Communication Skills
- Team Development

Course outline

Day 1: Leading Creativity and Innovation at Work

- Understanding strategy and leadership in the 21st century
- Innovation vs. constant improvement
- Innovative leadership as a transformative force for success
- Critical mass for change and innovation
- Case study of innovative companies
- Applying leadership to achieve creativity and innovation

Day 2: Achieving Workforce Engagement

Course content

Course outline

- How the G.E. Workout Model engaged employees
- Achieving buy-in from your workforce
- Developing creative solutions for problems and new strategies
- Overcoming old paradigms
- Characteristics of organizational drift
- Achieving results by leading an empowered workforce

Day 3: Leadership with a Creative Edge

- Developing creative potential in people and teams
- How profiling may reveal creativity in people
- Thinking skills and multiple intelligences
- Learning new brainstorming techniques
- How to incubate new ideas
- Interacting with creatives using influence and persuasion
- Creative group exercise: identifying business processes

Day 4: Creating a Motivating Climate for Higher Productivity

- Key elements in creating new missions
- Establishing goals and targets with creative flair
- Building a sense of significance and purpose
- Emotional intelligence as a motivator
- Rewarding and encouraging high performance
- Pygmalion and Galatea theories behind individual performance
- Group and team motivation

Course content

Course outline

Day 5: Driving Strategic Change

- Managing the change process
- Kotter's change management techniques
- Successful techniques for leading effective change
- How a leader communicates a sense of urgency
- Overcoming the challenges of change in organizations
- Creating an attitude of perpetual change and improvement
- Course review and personal goals

Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Smart Leadership generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Barcelona - Spain	Classroom	**€3,360.-**
16 - 20 November 2026	Munich - Germany	Classroom	**€3,400.-**
7 - 11 December 2026	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
14 - 18 December 2026	Amsterdam - Netherlands	Classroom	**€3,360.-**
21 - 25 December 2026	London - U.K	Classroom	**€3,400.-**
4 - 8 January 2027	London - U.K	Classroom	**€3,360.-**
1 - 5 February 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
1 - 5 March 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
5 - 9 April 2027	London - U.K	Classroom	**€3,360.-**
3 - 7 May 2027	Barcelona - Spain	Classroom	**€3,080.-**
7 - 11 June 2027	London - U.K	Classroom	**€3,360.-**
5 - 9 July 2027	Barcelona - Spain	Classroom	**€3,080.-**
2 - 6 August 2027	Istanbul - Turkey	Classroom	**€2,280.-**
6 - 10 September 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
4 - 8 October 2027	Istanbul - Turkey	Classroom	**€2,280.-**
1 - 5 November 2027	Paris - France	Classroom	**€3,600.-**
6 - 10 December 2027	Barcelona - Spain	Classroom	**€3,080.-**