informatech

PLANNING AND STRATEGY MANAGEMENT | COURSE

Business Analysis Foundations

UK
+44 33 000 111 90
info@informatech.co.uk
https://informatech.uk
63-66 Hatton Garden Hatton Garden
EC1N 8LE , London

NL
+31 85 74 444 46
info@infomatech.nl
https://infomatech.nl
Waarderweg 50 - 2031PB
Haarlem - Netherlands

Course content

Why Attend

This workshop is designed for professionals seeking to improve their understanding of a business analyst's core roles and competencies, their practices, and the impact of these principles on organizational success. Through the workshop, participants will engage in hands-on exercises to derive, document, and analyze actions, learn how to evaluate solutions, and actively engage with stakeholders. Through a combination of theoretical knowledge and practical application, this workshop will equip attendees with the skills to identify business needs, model business processes, and contribute to the strategic goals of their organizations.

This interactive workshop introduces fundamental business analysis concepts through practical case studies. This dynamic approach allows participants to apply their knowledge to practical scenarios and gain a deep understanding of business analysis principles.

By the end of the course, participants will be able to:

• Explain the fundamental responsibilities of a business analyst and the importance of effectively prioritizing stakeholder needs

• Elicit requirements and model business processes to identify improvement opportunities

• Evaluate solution options and communicate findings effectively to stakeholders

This workshop is designed for aspiring business analysts who wish to enter the field of business analysis and for professionals who want to formalize their knowledge in this area.

• Analytical thinking

• Problem solving

• Structuring data

• Communicating analytical results

Course outline

Introduction to Business Analysis

• The definition of business analysis

Course content

Course outline

- Responsibilities of a business analyst
- Main competencies of a business analyst
- Analytical thinking
- Following the analytical process

The Analytical Problem-Solving Process

- Identifying the problem
- Structuring the problem
- Prioritizing
- Gathering and analyzing data
- Presenting results

Presenting results

- The importance of communication
- Visualizing data
- Analytical storytelling
- Storytelling components
- Evidence-based decision-making

Seminar dates

Available seminar dates

Live dates and pricing for Business Analysis Foundations generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Istanbul - Turkey	Classroom	**€2,850.-**
10 - 14 August 2026	Vienna - Austria	Classroom	**€4,250.-**
14 - 18 September 2026	Barcelona - Spain	Classroom	**€3,850.-**
5 - 9 October 2026	Paris - France	Classroom	**€4,500.-**
16 - 20 November 2026	Frankfurt - Germany	Classroom	**€3,250.-**
7 - 11 December 2026	Barcelona - Spain	Classroom	**€3,850.-**

Live online option	Online delivery is available at €1,850.-.