informatech

HUMAN RESOURCES AND TRAINING | HRT-049

AI in Recruitment & HR Management

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Course content

Why Attend

Why Attend Artificial Intelligence is transforming recruitment and human resources by improving efficiency, enhancing decision-making, and creating better employee experiences. From talent sourcing and screening to engagement, performance, and retention, AI enables HR teams to work smarter and focus on strategic priorities. This course provides participants with practical tools to apply AI responsibly in recruitment and HR management while balancing technology with human judgment.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, group discussions, HR technology demonstrations, analytics exercises, scenario workshops, and real workplace examples.

Course Objectives

- Understand the role of AI in recruitment and HR management
- Identify AI tools that improve hiring efficiency
- Apply predictive analytics in workforce decisions
- Improve employee engagement and performance using AI insights
- Strengthen onboarding and retention through automation
- Recognize ethical and legal considerations in AI use
- Build data-driven HR strategies
- Prepare HR teams for future AI transformation

Target Audience

- HR Professionals
- Recruiters and Talent Acquisition Specialists
- HR Managers
- Learning and Development Staff

Course content

Target Audience

- HR Analysts
- Business Leaders overseeing HR functions
- Anyone interested in modern HR technology

Target Competencies

- AI in HR
- Recruitment Technology
- HR Analytics
- Talent Management
- Employee Engagement
- Strategic Thinking
- Change Management
- Ethical Decision-Making

Course outline

Day 1: Introduction to AI in Recruitment and HR

- Concepts of AI and relevance in HR and recruitment
- Impact of AI on talent acquisition and HR operations
- Current trends shaping AI-driven HR practices
- Key AI tools transforming recruitment processes
- Major HR functions enhanced by AI technologies
- Ethical and legal guidelines for AI use in HR

Day 2: AI-Powered Hiring Tools and Automation

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Course outline

- AI tools for CV screening and shortlisting
- Role of chatbots in candidate communication
- AI systems for job matching and candidate scoring
- Integrating AI solutions into recruitment workflows
- Limitations and risks in AI-driven hiring systems
- Balanced approaches combining AI with human judgement

Day 3: Machine Learning and Predictive Analytics in HR

- How machine learning supports HR decisions
- Predictive analytics for identifying top talent
- Importance of HR data quality and fairness
- Using analytics to forecast workforce trends
- AI-driven methods for improving hiring accuracy
- Developing HR strategies using predictive insights

Day 4: AI for Employee Engagement and Performance

- AI's role in fair and accurate performance evaluations
- AI applications for real-time employee feedback
- Sentiment analysis tools for engagement tracking
- Identifying skills gaps through AI insights
- Designing personalised employee development plans
- Enhancing motivation using AI analytics

Day 5: AI in Onboarding and Future HR Trends

- Developing AI-powered onboarding programmes

Course content

Course outline

- Predictive tools for identifying turnover risks
- AI-driven retention strategies for top performers
- HR automation systems for efficiency improvement
- Future trends shaping AI in HR management
- Preparing HR teams for ongoing AI transformation

Seminar dates

Available seminar dates

Live dates and pricing for AI in Recruitment & HR Management generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Amsterdam - Netherlands	Classroom	**€4,200.-**
20 - 24 July 2026	London - U.K	Classroom	**€4,250.-**
3 - 7 August 2026	Kuala lumpur - Malaysia	Classroom	**€2,250.-**
10 - 14 August 2026	Amsterdam - Netherlands	Classroom	**€4,250.-**
7 - 11 September 2026	London - U.K	Classroom	**€3,850.-**
14 - 18 September 2026	Barcelona - Spain	Classroom	**€4,250.-**
5 - 9 October 2026	London - U.K	Classroom	**€3,850.-**
12 - 16 October 2026	Barcelona - Spain	Classroom	**€4,250.-**
9 - 13 November 2026	Istanbul - Turkey	Classroom	**€3,850.-**
16 - 20 November 2026	Amsterdam - Netherlands	Classroom	**€4,200.-**
7 - 11 December 2026	Istanbul - Turkey	Classroom	**€3,200.-**
14 - 18 December 2026	Paris - France	Classroom	**€4,400.-**
21 - 25 December 2026	Barcelona - Spain	Classroom	**€4,200.-**

Live online option	Online delivery is available at €1,850.-.