



— Course details

Visionary Leadership and Strategic Thinking

Leadership and Management

— Seminar content

What you will learn

Why Attend

Organizations need leaders who can see future opportunities, create clear direction, and turn strategy into measurable results. Visionary leadership combined with strategic thinking helps organizations remain competitive, innovative, and resilient in changing markets. This course provides participants with practical tools to develop a strategic mindset, build compelling visions, execute plans effectively, and lead sustainable change.

Course Methodology

This course uses an interactive and practical approach through presentations, case studies, group discussions, strategic planning exercises, leadership assessments, workshops, and real workplace examples.

Course Objectives

- Understand the principles of visionary leadership

— Course details

LM-019

Leadership and Management

— Upcoming seminar

€4,200.-

Venue

Amsterdam - Netherlands

Date

1 - 5 June 2026

- Develop strategic thinking capabilities
- Create and communicate compelling organizational visions
- Analyze markets, trends, and strategic opportunities
- Build practical strategic plans and measurable goals
- Execute strategy effectively through accountability
- Lead organizational change successfully
- Sustain innovation and continuous improvement cultures

Target Audience

- Senior Managers
- Department Heads
- Team Leaders
- Strategy and Planning Professionals
- Project Managers
- Business Owners
- Anyone seeking stronger leadership and strategic capabilities

Target Competencies

- Visionary Leadership
- Strategic Thinking
- Strategic Planning
- Change Management
- Decision-Making
- Innovation Leadership
- Performance Management
- Communication Skills

— Seminar details

Detailed outline

Day 1: The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- How to develop a strategic mindset

- Role of visionary leadership
- Creating a culture of strategic thinking
- Creating a compelling vision statement
- Communicating the vision effectively
- Benefits of strategic leadership

Day 2: Strategic Thinking Fundamentals

- Defining strategic thinking
- Differentiating strategic thinking from operational thinking
- Identifying key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions
- Making trade-offs and prioritizing initiatives

Day 3: Strategic Planning and Goal Setting

- Strategic planning processes
- Setting strategic goals and objectives
- Developing a strategic plan
- Aligning goals with the vision
- Using metrics to measure success
- Role of accountability in strategic planning
- Communicating the plan to stakeholders

Day 4: Implementation and Execution of the Strategic Plan

- Implementing the strategic plan
- Identifying key success factors
- Creating an action plan
- Assigning responsibility and accountability
- Managing resources effectively
- Monitoring progress and making adjustments
- Overcoming obstacles to execution

Day 5: Leading Change and Sustaining a Strategic Mindset

- Leading change through strategic thinking
- Building a culture of innovation
- Sustaining a strategic mindset over time
- Managing resistance to change
- Encouraging continuous improvement
- Creating a learning organization
- Celebrating successes and learning from failures

— Dates and locations

Available seminar dates

16 dates

— Presence seminar dates

Date	City	Duration	Price
1 - 5 June 2026	Amsterdam - Netherlands	5 Days	€4,200.-
8 - 12 June 2026	London - U.K	5 Days	€4,250.-
15 - 19 June 2026	Kuala Lumpur - Malaysia	5 Days	€2,250.-
6 - 10 July 2026	Amsterdam - Netherlands	5 Days	€4,250.-
20 - 24 July 2026	London - U.K	5 Days	€3,850.-
3 - 7 August 2026	Barcelona - Spain	5 Days	€4,250.-
10 - 14 August 2026	London - U.K	5 Days	€3,850.-
7 - 11 September 2026	Barcelona - Spain	5 Days	€4,250.-
14 - 18 September 2026	Istanbul - Turkey	5 Days	€3,850.-
5 - 9 October 2026	Amsterdam - Netherlands	5 Days	€4,200.-
12 - 16 October 2026	Istanbul - Turkey	5 Days	€3,200.-
9 - 13 November 2026	Paris - France	5 Days	€4,400.-
16 - 20 November 2026	Barcelona - Spain	5 Days	€4,200.-
7 - 11 December 2026	Munich - Germany	5 Days	€4,250.-

Date	City	Duration	Price
14 - 18 December 2026	Kuala Lumpur - Malaysia	5 Days	€2,250.-
21 - 25 December 2026	Amsterdam - Netherlands	5 Days	€4,200.-

Online seminar dates

Date	Format	Duration	Price
1 - 5 June 2026	Live online	5 Days	€1,850.-
8 - 12 June 2026	Live online	5 Days	€1,850.-
15 - 19 June 2026	Live online	5 Days	€1,850.-
6 - 10 July 2026	Live online	5 Days	€1,850.-
20 - 24 July 2026	Live online	5 Days	€1,850.-
3 - 7 August 2026	Live online	5 Days	€1,850.-
10 - 14 August 2026	Live online	5 Days	€1,850.-
7 - 11 September 2026	Live online	5 Days	€1,850.-
14 - 18 September 2026	Live online	5 Days	€1,850.-
5 - 9 October 2026	Live online	5 Days	€1,850.-
12 - 16 October 2026	Live online	5 Days	€1,850.-
9 - 13 November 2026	Live online	5 Days	€1,850.-
16 - 20 November 2026	Live online	5 Days	€1,850.-
7 - 11 December 2026	Live online	5 Days	€1,850.-
14 - 18 December 2026	Live online	5 Days	€1,850.-
21 - 25 December 2026	Live online	5 Days	€1,850.-