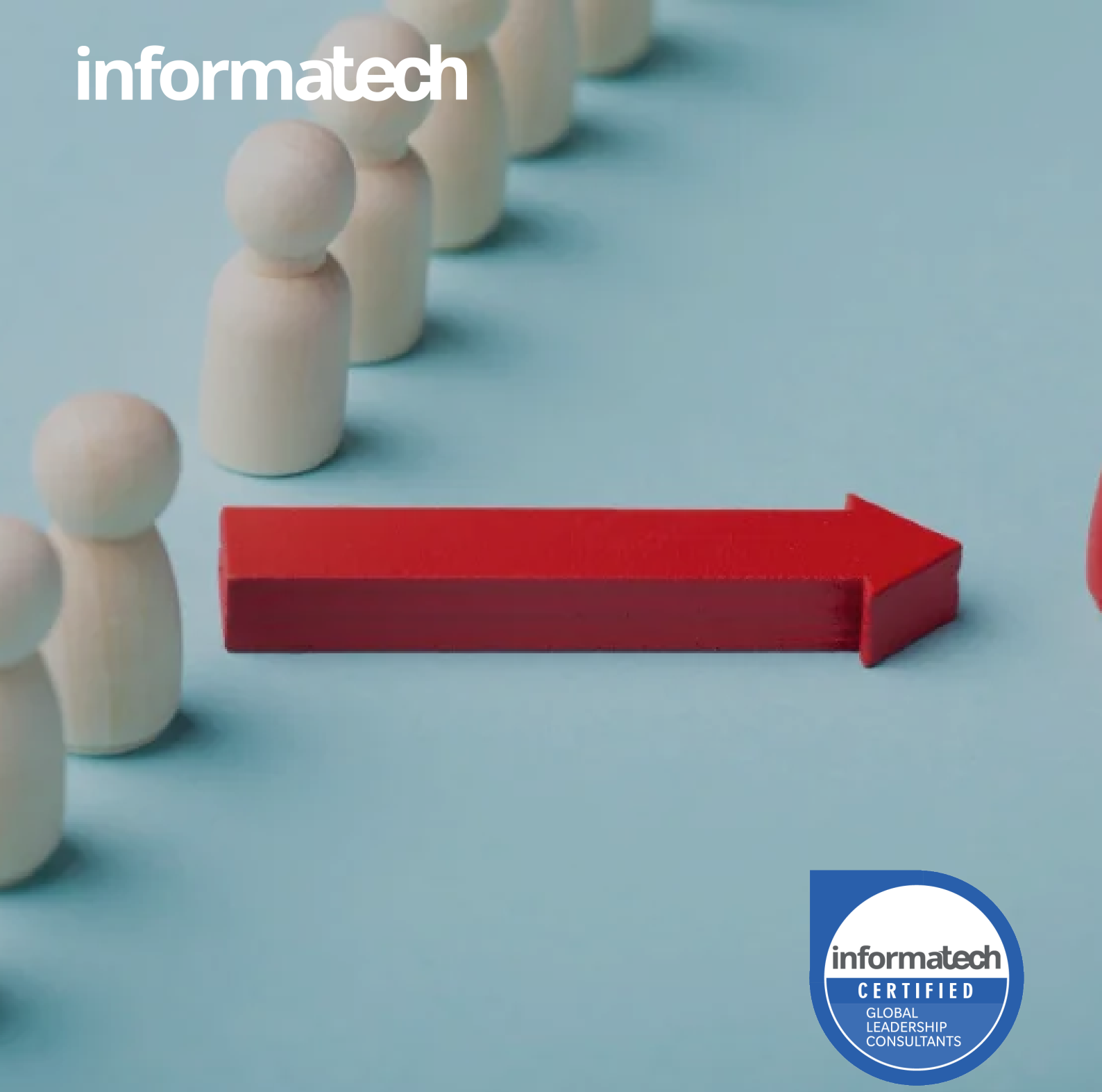




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LEADERSHIP AND MANAGEMENT | LM-043

# The Oxford Executive Development Masterclass

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# Course content

## Why Attend

Executive leadership requires the ability to shape strategy, influence stakeholders, develop future leaders, and create sustainable organizational success. Beyond delivering results, senior leaders are expected to build high-performing teams, strengthen organizational culture, communicate with confidence, and leave a lasting legacy. This masterclass provides practical leadership frameworks, executive communication techniques, succession planning strategies, and mentoring approaches that help participants enhance their leadership impact and prepare their organizations for long-term success.

## Course Methodology

This highly interactive masterclass combines executive briefings, facilitated discussions, leadership assessments, case studies, practical workshops, role-play exercises, executive coaching, peer learning, and strategic simulations. Participants will apply the concepts to real organizational challenges while developing a personalized executive leadership action plan.

## Course Objectives

By the end of this course, participants will be able to:

- Strengthen executive presence and leadership influence
- Lead high-performing teams and foster a culture of accountability
- Communicate vision, strategy, and organizational priorities with confidence
- Build trusted relationships with internal and external stakeholders
- Develop future leaders through coaching, mentoring, and succession planning
- Lead organizational transformation while maintaining long-term sustainability
- Create a personal executive leadership and legacy roadmap

## Target Audience

- C-suite executives



# Course content

## Target Audience

- Executive directors
- General managers
- Senior government officials
- Business unit leaders
- Department directors
- Senior managers preparing for executive positions

## Target Competencies

- Executive leadership
- Strategic communication
- Executive presence
- Stakeholder engagement
- Coaching and mentoring
- Succession planning
- Organizational transformation
- Strategic decision-making

## Course outline

### Day 1: Building Executive Presence and Leadership Influence

- Developing a strong executive identity and professional leadership brand
- Understanding the impact of executive behaviour on organizational culture
- Building credibility through authenticity, integrity, and consistency
- Strengthening executive presence through effective communication and personal influence



# Course content

## Course outline

- Building trusted relationships with internal and external stakeholders
- Applying servant leadership principles to inspire commitment and engagement

### **Day 2: Leading High-Performing Teams and Driving Organizational Performance**

- Building collaborative executive teams that deliver sustainable results
- Understanding personality styles to strengthen teamwork and reduce conflict
- Using relationship mapping to improve influence across the organization
- Coaching and mentoring emerging leaders for future success
- Creating a culture of accountability, ownership, and continuous development
- Motivating teams through trust, empowerment, and shared purpose

### **Day 3: Executive Communication and Strategic Influence**

- Presenting ideas confidently to executive committees and boards
- Structuring persuasive executive presentations that support strategic decision-making
- Influencing stakeholders with diverse perspectives and priorities
- Managing executive discussions, negotiations, and challenging conversations
- Communicating organizational vision, values, and strategic direction effectively
- Leading performance discussions and promoting a culture of excellence

### **Day 4: Succession Planning, Leadership Legacy, and Organizational Sustainability**

- Developing succession strategies to ensure leadership continuity
- Identifying and preparing future organizational leaders
- Delegating authority while maintaining strategic oversight
- Empowering others through coaching, constructive feedback, and mentoring
- Managing leadership transitions and organizational change effectively



# Course content

## Course outline

- Building a leadership culture that supports long-term organizational success

### **Day 5: Leading Beyond Position and Creating Lasting Impact**

- Transitioning from operational leadership to strategic stewardship
- Strengthening influence by enabling others to lead successfully
- Developing a sustainable leadership legacy beyond current responsibilities
- Managing executive transitions with confidence and purpose
- Building a long-term personal and organizational leadership strategy
- Capstone Exercise: Presenting an Executive Leadership and Legacy Plan, followed by peer feedback, course review, and individual action planning



# Seminar dates

## Available seminar dates

Live dates and pricing for The Oxford Executive Development Masterclass generated from the course details page.

| Date                   | Location                | Format    | Fee      |
|------------------------|-------------------------|-----------|----------|
| 11 - 15 January 2027   | Amsterdam - Netherlands | Classroom | €3,040.- |
| 8 - 12 February 2027   | London - U.K            | Classroom | €3,360.- |
| 8 - 12 March 2027      | Istanbul - Turkey       | Classroom | €2,240.- |
| 12 - 16 April 2027     | Vienna - Austria        | Classroom | €3,600.- |
| 10 - 14 May 2027       | Barcelona - Spain       | Classroom | €2,560.- |
| 14 - 18 June 2027      | Paris - France          | Classroom | €3,600.- |
| 12 - 16 July 2027      | Frankfurt - Germany     | Classroom | €2,720.- |
| 9 - 13 August 2027     | Barcelona - Spain       | Classroom | €2,560.- |
| 13 - 17 September 2027 | Amsterdam - Netherlands | Classroom | €3,360.- |
| 11 - 15 October 2027   | London - U.K            | Classroom | €3,360.- |
| 8 - 12 November 2027   | Istanbul - Turkey       | Classroom | €2,800.- |
| 13 - 17 December 2027  | Vienna - Austria        | Classroom | €3,920.- |

### Live online option

Online delivery is available at €1,850.-.