



HRT-032

informatech
CERTIFIED
GLOBAL
LEADERSHIP
CONSULTANTS

— Course details

HRT-032

Human Resources and Training

— Upcoming seminar

€4,250.-

Venue

Amsterdam - Netherlands

Date

8 - 12 June 2026

— Course details

Strategic Human Resources Management

Human Resources and Training

— Seminar content

What you will learn

Why Attend

Organizations achieve sustainable growth when their people strategy is fully aligned with business objectives. Human Resources is no longer limited to administrative functions—it plays a critical role in shaping organizational performance, culture, and competitive advantage.

Strategic Human Resources Management focuses on integrating HR practices with long-term business strategy, ensuring that talent, leadership, and organizational capabilities support future growth and transformation.

This course is designed to help HR professionals and leaders move from operational HR to a strategic role, enabling them to contribute to business success through effective workforce planning, talent management, and organizational development initiatives.

Course Methodology

This programme combines strategic thinking with practical application:

- Real-world HR and business strategy case studies
- Interactive workshops and group discussions
- Scenario-based strategic planning exercises
- Practical frameworks and models for HR strategy
- Tools for aligning HR initiatives with business goals

Course Objectives

By the end of this programme, participants will be able to:

- Understand the principles of strategic HR management
- Align HR strategies with organizational objectives
- Develop effective workforce and talent strategies
- Support business growth through HR initiatives
- Improve employee engagement and organizational performance
- Apply strategic thinking in HR decision-making
- Measure the impact of HR on business outcomes

Target Audience

This course is suitable for:

- HR Managers and HR Business Partners
- Senior HR Professionals
- Talent Management and OD Specialists
- Department Managers and Team Leaders
- Strategy and Planning Professionals
- Executives involved in people and organizational decisions

Target Competencies

Participants will develop competencies in:

- Strategic HR planning and alignment
- Talent management and workforce strategy
- Organizational development and culture building
- Performance management and employee engagement

- HR analytics and decision-making
- Leadership in HR transformation
- Change management and strategic execution

— Seminar details

Detailed outline

→ Day 1: Foundations of Strategic HR Management

- Evolution of HR from operational to strategic role
- Role of HR in organizational success
- Understanding business strategy and alignment
- HR as a strategic business partner
- Key HR frameworks and models
- Linking people strategy to business outcomes

→ Day 2: Workforce Planning and Talent Strategy

- Strategic workforce planning concepts
- Talent acquisition and retention strategies
- Identifying critical roles and competencies
- Succession planning and leadership development
- Managing talent pipelines
- Case study: workforce strategy development

→ Day 3: Organizational Development and Culture

- Building high-performance organizational cultures
- Employee engagement strategies
- Organizational structure and design
- Change management principles
- Leadership and capability development
- Practical exercise: culture transformation planning

Day 4: Performance Management and HR Analytics

- Designing performance management systems
- Aligning KPIs with business objectives
- HR metrics and analytics for decision-making
- Using data to drive HR strategies
- Measuring HR effectiveness and impact
- Case study: performance improvement strategy

Day 5: Implementing HR Strategy and Driving Change

- Translating strategy into actionable HR plans
- Managing organizational change initiatives
- Stakeholder engagement and communication
- Overcoming resistance to change
- Continuous improvement in HR practices
- Final case study and strategic action planning

Dates and locations

Available seminar dates

9 dates

Presence seminar dates

Date	City	Duration	Price
8 - 12 June 2026	Amsterdam - Netherlands	5 Days	€4,250.-
6 - 10 July 2026	Paris - France	5 Days	€4,500.-
10 - 14 August 2026	Munich - Germany	5 Days	€3,450.-
31 August - 4 September 2026	London - U.K	5 Days	€4,250.-
14 - 18 September 2026	Barcelona - Spain	5 Days	€4,250.-
5 - 9 October 2026	Amsterdam - Netherlands	5 Days	€4,200.-
16 - 20 November 2026	London - U.K	5 Days	€4,200.-

Date	City	Duration	Price
7 - 11 December 2026	Munich - Germany	5 Days	€3,450.-
21 - 25 December 2026	Kuala Lumpur - Malaysia	5 Days	€2,250.-

Online seminar dates

Date	Format	Duration	Price
8 - 12 June 2026	Live online	5 Days	€1,850.-
6 - 10 July 2026	Live online	5 Days	€1,850.-
10 - 14 August 2026	Live online	5 Days	€1,850.-
31 August - 4 September 2026	Live online	5 Days	€1,850.-
14 - 18 September 2026	Live online	5 Days	€1,850.-
5 - 9 October 2026	Live online	5 Days	€1,850.-
16 - 20 November 2026	Live online	5 Days	€1,850.-
7 - 11 December 2026	Live online	5 Days	€1,850.-
21 - 25 December 2026	Live online	5 Days	€1,850.-