

# informatech



LEADERSHIP AND MANAGEMENT | LM-028

# Entrepreneurship and Leadership skills

## UK

+44 33 000 111 90  
info@informatech.co.uk  
<https://informatech.uk>  
63-66 Hatton Garden Hatton Garden  
EC1N 8LE , London

## NL

+31 85 74 444 46  
info@infomatech.nl  
<https://infomatech.nl>  
Waarderweg 50 - 2031PB  
Haarlem - Netherlands

Tel : +44 (33) 000 111 90

Our mailing address is:  
63-66 Hatton Garden, EC1N 8LE, London

# informatech

A blurred background image showing several people in business suits sitting around a table, engaged in a meeting. One person in the foreground is holding a pen over a document.

# Course content

## Why Attend

Why Attend Successful entrepreneurs need more than ideas—they need leadership, innovation, decision-making, and execution skills to turn opportunities into sustainable results. Whether launching a new venture or leading growth within an organization, entrepreneurial leaders must inspire teams, manage risk, and adapt quickly to changing markets. This course provides participants with practical tools to strengthen entrepreneurial thinking, leadership capability, and business management skills.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, self-assessments, group discussions, business planning exercises, leadership activities, and real-world examples.

## Course Objectives

- Understand the foundations of entrepreneurial leadership
- Develop leadership mindsets for growth and innovation
- Identify business opportunities and evaluate ideas
- Build and motivate high-performing teams
- Improve decision-making and problem-solving skills
- Apply business management fundamentals for execution
- Lead in international and digital business environments
- Create a personal entrepreneurial growth plan

## Target Audience

- Entrepreneurs
- Business Owners
- Startup Founders
- Managers and Supervisors

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## Target Audience

- Future Leaders
- Professionals seeking entrepreneurial skills
- Anyone interested in business growth and leadership

## Target Competencies

- Entrepreneurial Thinking
- Leadership Skills
- Innovation Management
- Team Building
- Strategic Planning
- Risk Management
- Communication Skills
- Business Acumen

## Course outline

### Day 1: Foundations of Entrepreneurial Leadership

- Meaning and value of entrepreneurial leadership
- Mindsets of successful entrepreneurs and leaders
- Different forms of entrepreneurship and leadership styles
- Core skills for entrepreneurial success
- Emotional intelligence, time management, and professional behaviour
- Stages of the entrepreneurial journey
- Exercise: Leadership style self-assessment

A photograph of several business professionals in suits sitting around a table, looking at documents and laptops. The image is slightly blurred and has a dark overlay at the bottom where the text is placed.

# Course content

## Course outline

### Day 2: Innovation and Opportunity Discovery

- Innovation principles and creative thinking tools
- Methods for generating and evaluating ideas
- Market research techniques for identifying opportunities
- Feasibility analysis for new ventures
- Evaluating risks and potential rewards
- Decision-making and problem-solving approaches
- Building a practical business plan
- Exercise: Create and assess business ideas

### Day 3: Team Dynamics and Organisational Culture

- Understanding team behaviour and workplace psychology
- Building high-performing entrepreneurial teams
- Motivation methods and employee empowerment
- Managing conflict and overcoming team challenges
- Building trust and strong professional relationships
- Communication and feedback skills for leaders

### Day 4: Entrepreneurial Execution and Business Management

- Turning ideas into execution plans
- Business management essentials for entrepreneurs
- Risk management in fast-moving environments
- Leading change in growing businesses
- Fundamentals of entrepreneurial marketing and sales

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- Financial management and budgeting basics
- Networking and stakeholder engagement strategies

### **Day 5: Global and Digital Entrepreneurial Leadership**

- Leading in international and e-business environments
- Entrepreneurial leadership skills for global markets
- Managing remote and diverse teams effectively
- Ethics, governance, and sustainability in business growth
- Challenges of international and online entrepreneurship
- Exercise: Personal entrepreneurial development action plan

# Seminar dates

## Available seminar dates

Live dates and pricing for Entrepreneurship and Leadership skills generated from the course details page.

Date	Location	Format	Fee
6 - 10 July 2026	Amsterdam - Netherlands	Classroom	€4,200.-
20 - 24 July 2026	London - U.K	Classroom	€4,250.-
3 - 7 August 2026	Kuala Lumpur - Malaysia	Classroom	€2,250.-
10 - 14 August 2026	Amsterdam - Netherlands	Classroom	€4,250.-
7 - 11 September 2026	London - U.K	Classroom	€3,850.-
14 - 18 September 2026	Barcelona - Spain	Classroom	€4,250.-
5 - 9 October 2026	London - U.K	Classroom	€3,850.-
12 - 16 October 2026	Barcelona - Spain	Classroom	€4,250.-
9 - 13 November 2026	Istanbul - Turkey	Classroom	€3,850.-
16 - 20 November 2026	Amsterdam - Netherlands	Classroom	€4,200.-
7 - 11 December 2026	Istanbul - Turkey	Classroom	€3,200.-
14 - 18 December 2026	Paris - France	Classroom	€4,400.-
21 - 25 December 2026	Barcelona - Spain	Classroom	€4,200.-

### Live online option

Online delivery is available at €1,850.-.