



ISSD-002

informatech
CERTIFIED
GLOBAL
LEADERSHIP
CONSULTANTS

Course details

ISSD-002

Interpersonal Skills and Self Development

Upcoming seminar

€4,200.-

Venue

London - U.K

Date

4 - 8 May 2026

Course details

Creative Thinking and Innovation Techniques

Interpersonal Skills and Self Development

Seminar content

What you will learn

Why Attend

Creative thinking and innovation are essential for solving problems, improving performance, and staying competitive in a changing business environment. Organizations need employees who can generate fresh ideas, challenge traditional approaches, and turn opportunities into practical solutions. This course provides participants with practical tools and techniques to strengthen creativity, encourage innovation, and drive continuous improvement.

Course Methodology

This course uses an interactive and practical approach through presentations, case studies, brainstorming sessions, group discussions, innovation exercises, problem-solving activities, and real workplace examples.

Course Objectives

- Understand the principles of creativity and innovation

- Apply creative thinking techniques to solve problems
- Generate and evaluate new ideas effectively
- Overcome barriers to creativity
- Improve decision-making through innovative thinking
- Build a culture of innovation in the workplace
- Use structured tools for idea development
- Create practical innovation action plans

Target Audience

- Managers and Supervisors
- Team Leaders
- HR and Learning Professionals
- Strategy and Planning Staff
- Project Managers
- Entrepreneurs
- Anyone seeking to improve creativity and innovation skills

Target Competencies

- Creative Thinking
- Problem Solving
- Innovation Management
- Idea Generation
- Decision-Making
- Collaboration
- Adaptability
- Continuous Improvement

Seminar details

Detailed outline

Day 1: Foundations of Creativity and Innovation

- Understanding creativity and innovation concepts
- Importance of innovation in organizations

- Characteristics of creative thinkers
- Common barriers to creativity
- Building a creative mindset
- Role of leadership in innovation

Day 2: Creative Thinking Techniques

- Brainstorming methods
- Mind mapping techniques
- Lateral thinking approaches
- SCAMPER method for idea generation
- Reverse thinking techniques
- Using questions to unlock ideas

Day 3: Problem Solving through Innovation

- Defining problems clearly
- Root cause analysis for innovation
- Generating solution alternatives
- Evaluating and selecting ideas
- Risk-taking and experimentation
- Turning problems into opportunities

Day 4: Innovation in the Workplace

- Creating a culture of innovation
- Encouraging collaboration and idea sharing
- Managing resistance to new ideas
- Improving processes through innovation
- Customer-focused innovation methods
- Measuring innovation success

Day 5: Implementing Ideas and Sustaining Innovation

- Turning ideas into action plans
- Prioritizing innovation opportunities
- Leading innovation initiatives
- Continuous improvement strategies

- Personal creativity development plan
- Final workshop: Build an innovation roadmap

— Dates and locations

Available seminar dates

8 dates

— Presence seminar dates

Date	City	Duration	Price
4 - 8 May 2026	London - U.K	5 Days	€4,200.-
15 - 19 June 2026	Munich - Germany	5 Days	€3,450.-
20 - 24 July 2026	Vienna - Austria	5 Days	€4,250.-
3 - 7 August 2026	Barcelona - Spain	5 Days	€3,850.-
7 - 11 September 2026	Paris - France	5 Days	€4,500.-
12 - 16 October 2026	Munich - Germany	5 Days	€4,250.-
9 - 13 November 2026	Barcelona - Spain	5 Days	€4,250.-
14 - 18 December 2026	Kuala Lumpur - Malaysia	5 Days	€2,250.-

— Online seminar dates

Date	Format	Duration	Price
4 - 8 May 2026	Live online	5 Days	€1,850.-
15 - 19 June 2026	Live online	5 Days	€1,850.-
20 - 24 July 2026	Live online	5 Days	€1,850.-
3 - 7 August 2026	Live online	5 Days	€1,850.-
7 - 11 September 2026	Live online	5 Days	€1,850.-
12 - 16 October 2026	Live online	5 Days	€1,850.-
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