



HRT-044

informatech
CERTIFIED
GLOBAL
LEADERSHIP
CONSULTANTS

— Course details

Certified Talent Acquisition Professional

Human Resources and Training

— Seminar content

What you will learn

Why Attend

Talent acquisition is a strategic function that helps organizations attract, select, and retain the right people to achieve business success. This course provides participants with practical tools and modern recruitment strategies to build strong talent pipelines, improve hiring quality, enhance candidate experience, and support workforce growth.

Course Methodology

This course uses an interactive and practical approach through presentations, case studies, group discussions, recruitment simulations, interview practice, sourcing exercises, and real workplace examples.

Course Objectives

- Understand modern talent acquisition strategies

— Course details

HRT-044

Human Resources and Training

— Upcoming seminar

€2,250.-

Venue

Kuala Lumpur - Malaysia

Date

8 - 12 June 2026

- Build effective recruitment and sourcing plans
- Improve candidate attraction and employer branding
- Conduct professional screening and interviewing
- Enhance hiring quality and speed
- Develop talent pipelines for future needs
- Use recruitment metrics and analytics
- Build a strategic talent acquisition framework

Target Audience

- Recruitment Professionals
- Talent Acquisition Specialists
- HR Professionals
- HR Managers
- Hiring Managers
- Workforce Planning Staff
- Anyone involved in recruitment and hiring decisions

Target Competencies

- Talent Sourcing
- Interviewing Skills
- Candidate Assessment
- Employer Branding
- Recruitment Planning
- Negotiation Skills
- Data Analysis
- Relationship Management

Seminar details

Detailed outline

Day 1: Introduction to Talent Acquisition

- Role of talent acquisition in business success
- Recruitment vs talent acquisition concepts

- Current hiring market trends
- Workforce planning and hiring needs
- Building talent acquisition strategies
- Common recruitment challenges and solutions

Day 2: Sourcing and Candidate Attraction

- Creating sourcing strategies
- Job advertising best practices
- Social media recruitment methods
- Building employer brand awareness
- Talent pipeline development
- Engaging passive candidates

Day 3: Screening, Interviewing and Selection

- CV screening techniques
- Pre-employment assessments
- Structured interviewing methods
- Behavioral interview questions
- Candidate evaluation and scoring
- Fair and consistent selection decisions

Day 4: Offer Management and Candidate Experience

- Preparing competitive job offers
- Negotiation techniques with candidates
- Managing offer acceptance process
- Improving candidate communication
- Building positive candidate experience
- Reducing offer rejection rates

Day 5: Metrics and Strategic Recruitment Success

- Key recruitment KPIs
- Time to hire and cost per hire analysis
- Quality of hire measurement
- Continuous improvement in recruitment

- Future trends in talent acquisition
- Final workshop: Build a talent acquisition plan

— Dates and locations

Available seminar dates

9 dates

— Presence seminar dates

Date	City	Duration	Price
8 - 12 June 2026	Kuala Lumpur - Malaysia	5 Days	€2,250.-
6 - 10 July 2026	London - U.K	5 Days	€4,200.-
10 - 14 August 2026	Barcelona - Spain	5 Days	€4,250.-
31 August - 4 September 2026	Munich - Germany	5 Days	€4,250.-
14 - 18 September 2026	London - U.K	5 Days	€4,250.-
5 - 9 October 2026	Amsterdam - Netherlands	5 Days	€4,250.-
16 - 20 November 2026	Paris - France	5 Days	€4,500.-
7 - 11 December 2026	Munich - Germany	5 Days	€3,450.-
21 - 25 December 2026	London - U.K	5 Days	€4,250.-

— Online seminar dates

Date	Format	Duration	Price
8 - 12 June 2026	Live online	5 Days	€1,850.-
6 - 10 July 2026	Live online	5 Days	€1,850.-
10 - 14 August 2026	Live online	5 Days	€1,850.-
31 August - 4 September 2026	Live online	5 Days	€1,850.-
14 - 18 September 2026	Live online	5 Days	€1,850.-
5 - 9 October 2026	Live online	5 Days	€1,850.-

Date	Format	Duration	Price
16 - 20 November 2026	Live online	5 Days	€1,850.-
7 - 11 December 2026	Live online	5 Days	€1,850.-
21 - 25 December 2026	Live online	5 Days	€1,850.-
