informatech

PUBLIC RELATIONS | PR-009

Certified Professional TV Presenter

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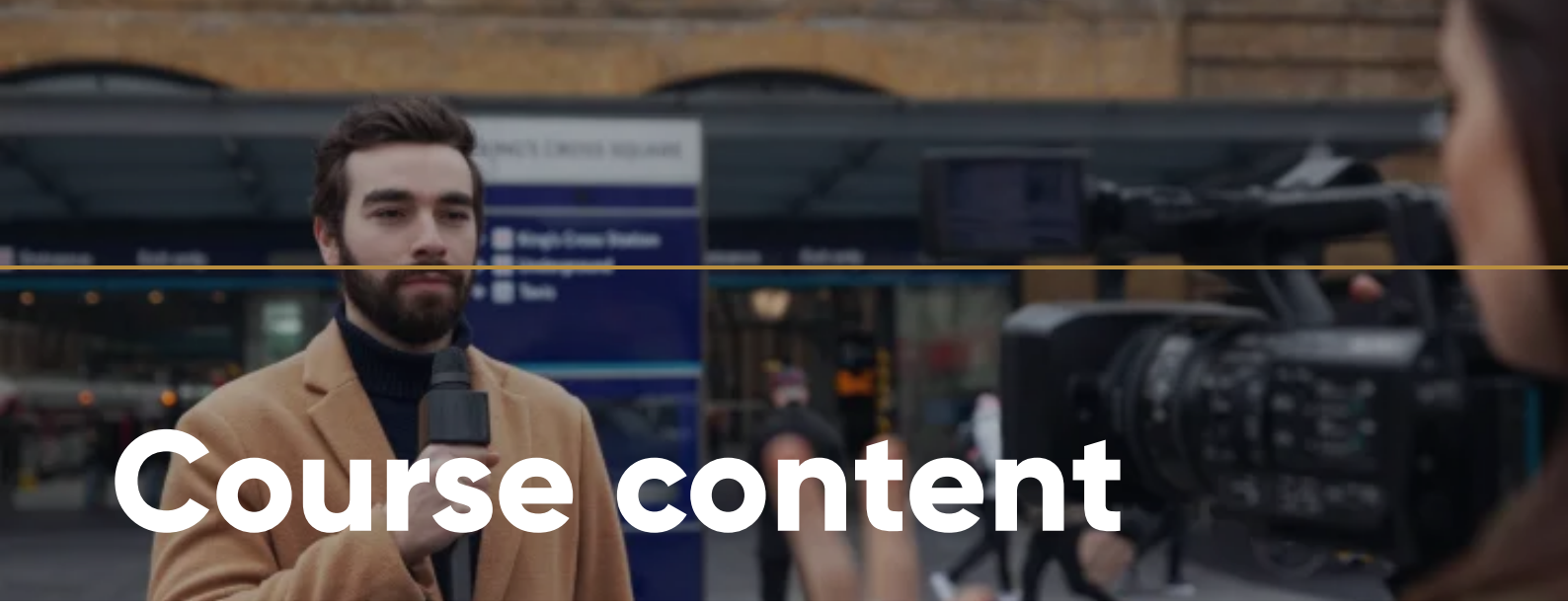


Course content

Why Attend

Why Attend Professional TV presenting requires confidence, clear communication, audience connection, strong on-camera presence, and the ability to perform under pressure. Successful presenters combine voice control, interviewing skills, script awareness, and live broadcasting techniques to deliver engaging content across television and digital platforms. This course provides participants with practical skills to become confident and professional TV presenters.

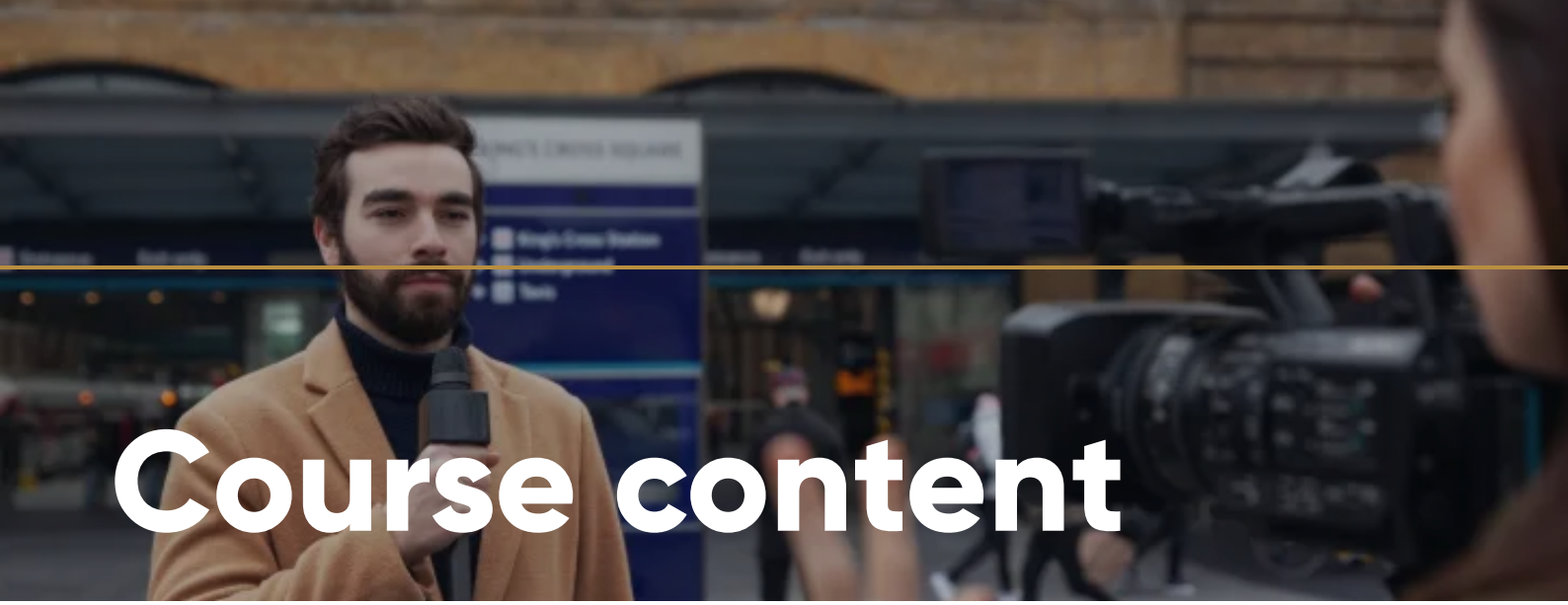
Course Methodology This course uses an interactive and practical approach through presentations, studio simulations, on-camera practice, voice coaching, interview exercises, scriptwriting workshops, feedback sessions, and real broadcasting examples.

Course Objectives

- Understand the television industry and presenter responsibilities
- Develop professional on-camera confidence and presence
- Improve vocal delivery and communication techniques
- Master interviewing and questioning skills
- Write and deliver scripts effectively
- Use teleprompters confidently and naturally
- Handle live broadcasting challenges professionally
- Create a strong personal showreel for career growth

Target Audience

- Aspiring TV Presenters
- Media Professionals
- Content Creators
- Journalists



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Target Audience

- Corporate Spokespersons
- Public Speakers
- Anyone seeking professional presenting skills

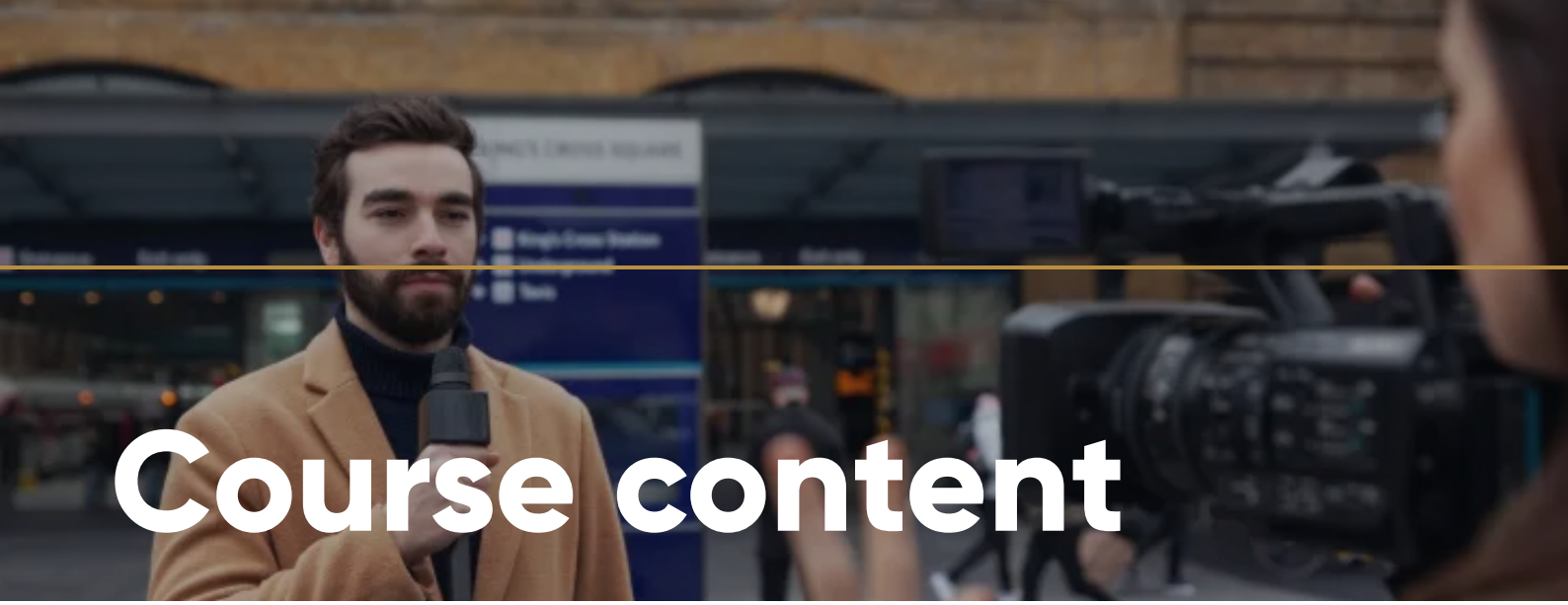
Target Competencies

- Television Presenting
- On-Camera Communication
- Vocal Delivery
- Interviewing Skills
- Scriptwriting
- Media Confidence
- Live Broadcasting
- Personal Branding

Course outline

Day 1: Introduction to Television Presenting

- Overview of the television industry and its nature
- Main responsibilities and expectations of a TV presenter
- Presenter styles and their characteristics
- Responsibilities of TV production personnel and teams
- Television cast, crew, and producer roles
- Importance of teamwork and collaboration in TV
- Main skills and qualifications needed for presenters



Course content

Course outline

Day 2: On-Camera Delivery and Presentation

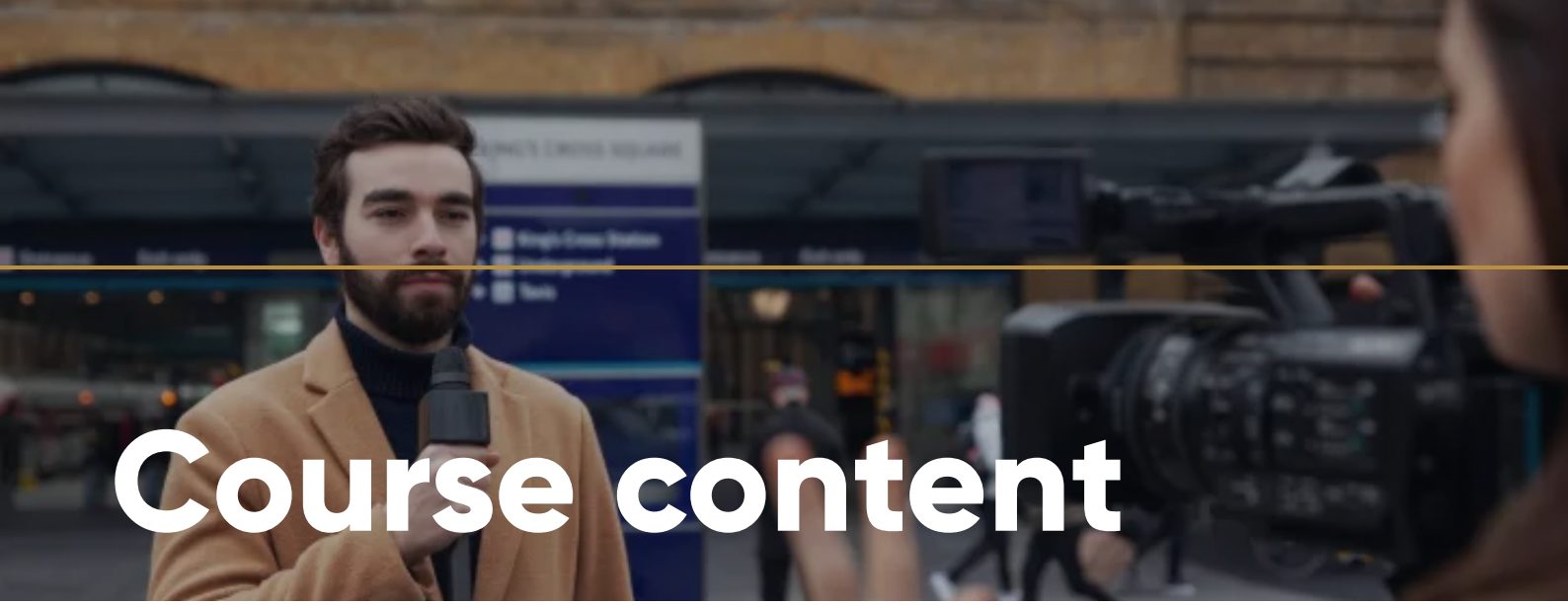
- Principles of presenting to the camera
- Presence, eye-line, and confidence
- Different TV genres and presenting requirements
- Techniques for engaging the audience
- Controlling body language, posture, and gestures
- Presenting with handheld and multiple cameras
- Clothing and appearance for on-camera presentation

Day 3: Vocal Delivery and Interviewing Techniques

- Breathing, projection, and articulation techniques
- Tone and vocal variety for different TV genres
- Managing nervousness and vocal strain
- Effective use of pauses, pace, and emphasis
- Interviewing techniques for TV presenters
- Question techniques and question types

Day 4: Scriptwriting and Teleprompter

- Understanding audience and audience persona
- Scriptwriting for broadcast and streaming
- Writing intros, links, and handovers
- Storytelling techniques and their importance
- Teleprompter mastery techniques
- Improvisation techniques in TV presenting



Course content

Course outline

Day 5: Live Broadcasting and Showreel Production

- Studio vs on-location presenting environments
- Live timing and precision for studio presenting
- Outdoor shoots and live cross requirements
- Handling unexpected events in live broadcasting
- Managing mistakes, silence, and breaking news
- Showreel format, structure, and creation steps
- Creating a successful showreel with best moments

Seminar dates

Available seminar dates

Live dates and pricing for Certified Professional TV Presenter generated from the course details page.

Date	Location	Format	Fee
5 - 9 October 2026	Barcelona - Spain	Classroom	**€3,400.-**
12 - 16 October 2026	Istanbul - Turkey	Classroom	**€3,080.-**
9 - 13 November 2026	Amsterdam - Netherlands	Classroom	**€3,360.-**
16 - 20 November 2026	Istanbul - Turkey	Classroom	**€2,560.-**
7 - 11 December 2026	Paris - France	Classroom	**€3,520.-**
14 - 18 December 2026	Barcelona - Spain	Classroom	**€3,360.-**
21 - 25 December 2026	Munich - Germany	Classroom	**€3,400.-**
4 - 8 January 2027	Istanbul - Turkey	Classroom	**€2,280.-**
1 - 5 February 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
1 - 5 March 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
5 - 9 April 2027	London - U.K	Classroom	**€3,360.-**
3 - 7 May 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
7 - 11 June 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
5 - 9 July 2027	Geneva - Switzerland	Classroom	**€4,200.-**
2 - 6 August 2027	Barcelona - Spain	Classroom	**€3,080.-**
6 - 10 September 2027	London - U.K	Classroom	**€3,360.-**
4 - 8 October 2027	Barcelona - Spain	Classroom	**€3,080.-**

Seminar dates

Available seminar dates

Live dates and pricing for Certified Professional TV Presenter generated from the course details page.

Date	Location	Format	Fee
1 - 5 November 2027	Istanbul - Turkey	Classroom	**€2,280.-**
6 - 10 December 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**

Live online option	Online delivery is available at €1,850.-.