informatech



LEADERSHIP AND MANAGEMENT | LM-016

Certified Professional in Advanced Management

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Course content

Why Attend

Why Attend Modern managers must lead in an environment shaped by rapid change, digital transformation, talent competition, and increasing uncertainty. Success requires advanced capabilities in analytics, risk management, recruitment, leadership, and artificial intelligence. This course equips participants with practical tools and modern management strategies to improve performance, make informed decisions, and lead future-ready organizations.

Course Methodology This course uses an interactive and practical approach through presentations, case studies, management simulations, group discussions, analytics exercises, leadership activities, and real workplace examples.

Course Objectives

- Apply advanced management practices in dynamic environments
- Use analytics and forecasting for better decisions
- Strengthen risk management and crisis readiness
- Improve recruitment and talent acquisition strategies
- Build and lead high-performance teams
- Understand AI applications in management
- Improve communication and productivity
- Create a practical management improvement plan

Target Audience

- Managers and Supervisors
- Department Heads
- Team Leaders
- Business Unit Managers



Course content

Target Audience

- HR and Operations Managers
- Project Managers
- Professionals preparing for leadership roles

Target Competencies

- Strategic Management
- Data-Driven Decision Making
- Risk Management
- Leadership Skills
- Talent Management
- Team Development
- Innovation Management
- Change Leadership

Course outline

Day 1: Advanced Business Analytics and Forecasting

- Understanding data-driven decision-making
- Advanced forecasting techniques for managers
- Predictive analytics for business trends
- Using dashboards and visualization tools for insights
- Translating analytics into business strategy
- Improving management decisions through data

Day 2: Risk Management and Mitigation



Course content

Course outline

- Identifying and assessing risks in dynamic markets
- Risk appetite and tolerance frameworks for managers
- Tools for managing uncertainty and business disruption
- Developing crisis management plans
- Embedding risk management into organizational culture
- Strengthening resilience and continuity planning

Day 3: Advanced Recruitment Strategies

- Employer branding and attracting top talent
- Behavioral and competency-based interviewing techniques
- Diversity and inclusion in employment
- Leveraging AI for talent acquisition and retention
- Metrics and KPIs to measure hiring success
- Building sustainable talent pipelines

Day 4: Building and Leading High-Performance Teams

- Creating a culture of collaboration and trust
- Managing conflict and building consensus
- Advanced techniques for team development
- High-impact communication for team leaders
- Measuring team performance and productivity
- Motivating teams for continuous improvement

Day 5: Artificial Intelligence in Management

- Introduction to AI and its impact on management



Course content

Course outline

- AI-powered tools for decision-making
- Ethical considerations in AI implementation
- Role of AI in enhancing customer experience
- Preparing organizations for AI-driven transformation
- Final workshop: Build an advanced management action plan



Seminar dates

Available seminar dates

Live dates and pricing for Certified Professional in Advanced Management generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Barcelona - Spain	Classroom	**€3,080.-**
14 - 18 December 2026	Paris - France	Classroom	**€3,600.-**
18 - 22 January 2027	Munich - Germany	Classroom	**€3,400.-**
15 - 19 February 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
15 - 19 March 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
19 - 23 April 2027	London - U.K	Classroom	**€3,360.-**
17 - 21 May 2027	Munich - Germany	Classroom	**€3,400.-**
21 - 25 June 2027	Barcelona - Spain	Classroom	**€3,080.-**
19 - 23 July 2027	Cape Town - South Africa	Classroom	**€2,272.-**
16 - 20 August 2027	Munich - Germany	Classroom	**€3,400.-**
20 - 24 September 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
18 - 22 October 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
15 - 19 November 2027	London - U.K	Classroom	**€3,360.-**
20 - 24 December 2027	Munich - Germany	Classroom	**€3,400.-**

Live online option	Online delivery is available at €1,850.-.