Course details

DMBI-011

Data Management and Business Intelligence

Upcoming seminar

€3,850.-

Venue
Barcelona - Spain

Date
18 - 22 May 2026

Course details

Certificate in Advanced Big Data and Data Analytics (CABDDA)

Data Management and Business Intelligence

Seminar content

What you will learn

Big data is a change agent that challenges the ways in which organizational leaders have traditionally made decisions. This course provides participants with the confidence to store, process, analyze and present big data use cases within their organizations. This course provides a multitude of hands-on labs with Spark, a key big data technology used to solve data intensive problems. Participants will gain the knowledge and skills they need to assemble and manage a large-scale big data analytics project. Lastly, participants will work through advanced machine learning and deep learning use cases.

This is our most advanced course in our big data series following Certified Big Data and Data Analytics Practitioner (CBDDAP) and Certificate in Big Data Fundamentals (CBDF). Participants will aim to identify areas within their organization that can be improved through big data use cases, and work on an individual chosen data project during the course. By the end of the course, participants will be able to work through multiple methods and practical approaches to leverage Spark for advanced big data analytics.

This course will be highly technical with group discussions, hands-on practical exercises, and group activities being the core focus.

By the end of the course, participants will be able to:

- Understand key big data technologies, including a deep dive into Apache Spark
- Describe the main challenges and advantages of Hadoop map-reduce
- Demonstrate and discuss key technologies for big data storage and compute, such as PostgreSQL and object storage
- Discuss popular machine learning algorithms, deep learning techniques and the importance of ethics in data analytics and artificial intelligence
- Deliver a presentation demonstrating the analytics lifecycle and Spark

This is an advanced level course. It is expected that participants either have a number of years of experience utilizing big data, or have previously attended the Certified Big Data and Data Analytics Practitioner (CBDDAP) course. This course is ideal for data engineers, AI engineers and data scientists. Recommended pre-knowledge includes some python programming experience and data visualization practice.

- Big data utilization
- Big data analytics structures and technologies
- Ethics and integrity for big data and AI development
- Big data storage
- Apache Spark best practices

Seminar details

Detailed outline

Big Data Analytics Use Cases

- How can big data projects meet organizational needs
- Big data examples:
- Netflix
- LinkedIn
- Facebook
- Google
- Orbitz

- Dell
- Others
- Best practices in project design
- Assessing the current state of your organization
- Choosing datasets for course projects

Storing Big Data

- Big data architectures and paradigms
- The Hadoop Ecosystem
- Overview of Hadoop
- Hadoop Distributed File System (HDFS)
- Massively parallel processing (MPP) versus distributed in-memory applications
- RDBMSs vs NoSQL DBs
- PostgreSQL
- MongoDB
- Cassandra
- Streaming data
- Data-warehousing versus Data Mart
- Intro to Apache Spark
- Big data SQL hands-on-labs

Computing Big Data

- How to access big data
- Role of cloud computing
- Data movement risk
- Networking and co-location
- Apache Spark lab
- Big data extract, transform, load (ETL) big data compute technologies
- Distributed compute
- High performance clusters vs Apache Spark
- Streaming: Storm, Spark structured streaming
- Apache Spark ETL labs

- Apache Spark data engineering

Big Data Advanced Analytics and AI

- Analytics Lifecycle
- Apache Spark vs Pandas
- Big data machine learning & deep learning in Spark
- Importance of ethics in AI
- Automl & Hyperparameter tuning

Course Big Data Projects

- Identify analytical opportunities in an organization
- Define and assess the problem
- Describe the impact and use of data to address the problem
- Identify potential data sources
- Design a data analytics project
- Access, explore, analyze and visualize chosen dataset for project
- Present project insights in course

Dates and locations

Available seminar dates

8 dates

Presence seminar dates

Date	City	Duration	Price
18 - 22 May 2026	Barcelona - Spain	5 Days	€3,850.-
22 - 26 June 2026	Frankfurt - Germany	5 Days	€3,250.-
13 - 17 July 2026	Rome - Italy	5 Days	€4,250.-
17 - 21 August 2026	Kuala lumpur - Malaysia	5 Days	€2,250.-
21 - 25 September 2026	Barcelona - Spain	5 Days	€3,850.-
19 - 23 October 2026	London - U.K	5 Days	€4,200.-
2 - 6 November 2026	Munich - Germany	5 Days	€3,450.-
21 - 25 December 2026	Amsterdam - Netherlands	5 Days	€4,250.-

Online seminar dates

Date	Format	Duration	Price
18 - 22 May 2026	Live online	5 Days	€1,850.-
22 - 26 June 2026	Live online	5 Days	€1,850.-
13 - 17 July 2026	Live online	5 Days	€1,850.-
17 - 21 August 2026	Live online	5 Days	€1,850.-
21 - 25 September 2026	Live online	5 Days	€1,850.-
19 - 23 October 2026	Live online	5 Days	€1,850.-
2 - 6 November 2026	Live online	5 Days	€1,850.-
21 - 25 December 2026	Live online	5 Days	€1,850.-