informatech

LEADERSHIP AND MANAGEMENT | LM-010

Artificial Intelligence (AI) for Leaders and Managers

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Course content

Why Attend

INTRODUCTION

As leaders, your ability to harness the potential of Artificial Intelligence (AI) is critical in today's rapidly evolving business landscape. Artificial Intelligence (AI) for Leaders and Managers training course is designed to equip you with the knowledge and strategies needed to effectively leverage AI in decision-making and policy formulation. Whether you're a CEO, CTO, CMO, or senior executive, this training course offers a unique opportunity to enhance your understanding of AI and its implications.

In this Artificial Intelligence (AI) for Leaders and Managers training course, we will explore how AI can transform your leadership role by providing actionable insights from data and enhancing decision-making processes.

You will gain a deep understanding of AI concepts and practical skills to lead your organization into an AI-driven future.

Course Methodology

Delegates attending this Artificial Intelligence (AI) for Leaders and Managers training course will experience a combination of engaging lectures, group discussions, case studies, and hands-on exercises.

Our Senior Consultants will provide insights into AI's role in leadership and guide you through practical AI applications relevant to your industry.

Organisational Impact

Organizations sending their delegates to this Artificial Intelligence (AI) for Leaders and Managers training course will benefit from:

- Informed and AI-savvy leadership
- Strategic AI adoption for improved decision-making
- Enhanced competitive advantage through AI-powered insights
- Ethical AI practices and responsible AI usage

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Course Methodology

• Increased efficiency and innovation in AI projects

Personal Impact

Delegates attending this Artificial Intelligence (AI) for Leaders and Managers training course will:

• Gain confidence in AI concepts and terminology

• Develop strategies for integrating AI into their leadership roles

• Acquire hands-on experience with AI tools and applications

• Build a network of like-minded leaders for future collaboration

• Position themselves as AI-aware and forward-thinking leaders

WHO SHOULD ATTEND?

This Artificial Intelligence (AI) for Leaders and Managers training course is tailored for senior leaders and decision-makers across various industries who want to harness the power of AI to drive innovation, make informed decisions, and stay ahead in a rapidly changing landscape.

• CEO

• CTO

• CMO

• Senior Executive

• Leaders

• Senior Managers

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Course Objectives

By the end of this Artificial Intelligence (AI) for Leaders and Managers training course, delegates will learn to:

- Understand the fundamentals of AI and its impact on businesses and policy-making.
- Develop a strategic mindset for integrating AI into decision-making processes.
- Evaluate AI applications and their potential benefits for their organizations.
- Lead AI initiatives and drive AI adoption in their respective domains.
- Foster a culture of AI responsibility and ethical AI usage within their organizations.

Course outline

DAY 1 : Unlocking AI's Power – Transforming Business for the Future

Exploring Cutting-Edge AI Technologies and Innovations

How AI Fuels Disruption and Competitive Advantage

Global AI Adoption Trends Shaping Industries

AI's Value Proposition: Turning Data into Business Insights

Defining Success: Key Metrics for AI-Driven Growth

DAY 2 : Mastering AI – Tools and Strategies for Professionals

Demystifying Machine Learning and Deep Learning

Navigating the AI Ecosystem: Essential Tools and Platforms

AI in Action: Enhancing Productivity and Problem-Solving

Data-Driven Strategies for Smarter Decision-Making

Real-World Success Stories: AI Transformations Across Industries

DAY 3 : AI-Powered Leadership – Driving Smart Decisions

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Course outline

Building Intelligent Decision-Making Frameworks

Leadership in the AI Era: Strategies for Seamless Adoption

Managing AI-Driven Projects Across Teams and Functions

Ethics, Compliance, and Trust in AI Implementation

Leading with AI: Lessons from Successful Industry Leaders

DAY 4: AI Risk & Governance – Balancing Innovation with Responsibility

Identifying and Controlling AI-Related Risks

Tackling AI Bias, Fairness, and Transparency Challenges

Crafting Robust AI Governance and Compliance Policies

Aligning AI Strategies with Long-Term Business Vision

Tools for Ensuring AI Integrity and Performance Monitoring

DAY 5 : The AI-Driven Future – Scaling Innovation and Impact

Building a Culture of AI-First Thinking and Innovation

Bridging the Gap: Collaboration Between AI Experts and Teams

Scaling AI Solutions for Enterprise-Wide Impact

Measuring AI ROI: Proving Value and Driving Continuous Growth

The Next Frontier: Emerging Trends Shaping the Future of AI

Seminar dates

Available seminar dates

Live dates and pricing for Artificial Intelligence (AI) for Leaders and Managers generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Frankfurt - Germany	Classroom	**€2,600.-**
14 - 18 December 2026	Barcelona - Spain	Classroom	**€3,080.-**
18 - 22 January 2027	London - U.K	Classroom	**€3,360.-**
15 - 19 February 2027	Istanbul - Turkey	Classroom	**€2,280.-**
15 - 19 March 2027	Vienna - Austria	Classroom	**€3,400.-**
19 - 23 April 2027	Barcelona - Spain	Classroom	**€3,080.-**
17 - 21 May 2027	Paris - France	Classroom	**€3,600.-**
21 - 25 June 2027	Frankfurt - Germany	Classroom	**€2,600.-**
19 - 23 July 2027	Barcelona - Spain	Classroom	**€3,080.-**
16 - 20 August 2027	London - U.K	Classroom	**€3,360.-**
20 - 24 September 2027	Istanbul - Turkey	Classroom	**€2,280.-**
18 - 22 October 2027	Cape Town - South Africa	Classroom	**€3,400.-**
15 - 19 November 2027	Barcelona - Spain	Classroom	**€3,080.-**
20 - 24 December 2027	Paris - France	Classroom	**€3,600.-**
12 - 16 October 2026	London - U.K	Classroom	**Contact us**

Live online option	Online delivery is available at €1,850.-.