informatech



ACCOUNTING AND FINANCE | F04

# Advanced Financial Analysis


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# Course content

## Why Attend

This course brings together the key elements of financial statement analysis. It will enable participants to ask the right questions, see the real risks facing businesses and investors, feel more confident in their ability to comment on business activities and performance, and analyze financial health for management. These skills and the required technical knowledge will be practiced throughout the course using interactive examples and case studies, putting theory and technique into context.

The course uses a mix of interactive techniques, such as brief presentations by the consultant, group exercises, and real-life published financial statements analysis using Excel to apply knowledge acquired throughout the course.

By the end of the course, participants will be able to:

• Explain the impact of accounting treatments and methodologies on financial statements

• Analyze the industry using Porter's five forces model

• Apply financial ratios analysis in Excel and report recommendations

• Assess the quality of financial reports and reported earnings and cash flows

• Forecast financial statements based on the analysis of the historical performance of a company

Chief accountants, accounting managers, senior accountants, finance directors, finance managers, financial analysts, financial controllers, financial accounts managers, heads of finance departments, credit controllers, credit risk analysts, bankers, and relationship managers.

• Interpreting financial statements

• Reading annual reports

• Financial analysis

• Credit analysis

• Financial forecasting and modeling

## Course outline



# Course content

## Course outline

### Financial Statements and the Annual Report

- Understanding the income statement, balance sheet, and cash flow statement
- Other comprehensive income components

### Accounting considerations in financial analysis

- Receivables and the Expected Credit Loss (ECL) provision
- Fixed assets accounting options: Cost vs. Fair Value models
- Accounting for capital expenditures and impairment
- Impact of lease accounting
- Various investment accounting considerations
- Accounting treatment of goodwill
- Content of the annual financial report
- Non-financial elements of the annual financial report
- Types of external audit opinions
- Management Discussion and Analysis (MD&A)
- Basics of Macroeconomic and Industry Analysis
- Macroeconomic factors to assess country exposure
- Indicators of Gross Domestic Product (GDP), unemployment rate, inflation and interest rates
- Deficit-to-GDP, debt-to-GDP, and GDP growth rates
- Industry analysis: Understanding Michael Porter's Five Forces shaping an industry's competitiveness
- Threat of new entrants
- Threat of substitutes
- Bargaining power of buyers



# Course content

## Course outline

- Bargaining power of suppliers
- Rivalry of competitors
- Segment reporting in annual reports

### Financial Ratios Analysis Using Excel

- Common size analysis to improve comparability
- Calculating trends and growth patterns
- Ratio analysis to assess key aspects of company performance:
- Profitability
- Liquidity
- Efficiency and working capital management
- Financing structure and risk
- DuPont analysis
- Altman Z-score to assess potential bankruptcy
- Using graphical representation

### Assessing the Quality of Financial Reports

- Quality of financial reporting vs. quality of earnings
- Framework for assessing a company's quality of financial reports
- Potential problems that affect the quality of financial reports
- Beneish model: M-score to describe the degree to which earnings are manipulated
- Evaluating the earnings quality of a company
- Evaluating the cash flow quality of a company
- Indicators of financial position quality



# Course content

## Course outline

• Sources of information about risk

### Financial Forecasting Techniques for Analysts

• Revenue forecasting: Bottom-up versus top-down

• Forecasting cost of goods sold

• Forecasting fixed and variable costs

• Forecasting financial position accounts

• Working capital: accounts receivables, inventory, payables

• Fixed assets forecasting

• Retained earnings and dividend pay-out policy

• Modeling financial statements forecast



# Seminar dates

## Available seminar dates

Live dates and pricing for Advanced Financial Analysis generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 9 - 13 November 2026 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 14 - 18 December 2026 | Barcelona - Spain | Classroom | **€3,080.-** |
| 18 - 22 January 2027 | London - U.K | Classroom | **€3,360.-** |
| 15 - 19 February 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 15 - 19 March 2027 | Vienna - Austria | Classroom | **€3,400.-** |
| 19 - 23 April 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 17 - 21 May 2027 | Paris - France | Classroom | **€3,600.-** |
| 21 - 25 June 2027 | Frankfurt - Germany | Classroom | **€2,600.-** |
| 19 - 23 July 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 16 - 20 August 2027 | London - U.K | Classroom | **€3,360.-** |
| 20 - 24 September 2027 | Istanbul - Turkey | Classroom | **€2,280.-** |
| 18 - 22 October 2027 | Cape Town - South Africa | Classroom | **€3,400.-** |
| 15 - 19 November 2027 | Barcelona - Spain | Classroom | **€3,080.-** |
| 20 - 24 December 2027 | Paris - France | Classroom | **€3,600.-** |

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|---|---|
| **Live online option** | Online delivery is available at €1,850.-. |