informatech



COMMUNICATION AND WRITING SKILLS | COURSE

Academic Writing and Research: From Essays to Dissertations

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Course content

Why Attend

Academic writing is a cornerstone of success in higher education and research. Whether you're writing essays, research papers, or a dissertation, this course will guide you through the process of conducting research, structuring your work, and writing with clarity and precision. By the end of the course, you'll have the tools to produce well-organized, evidence-based academic documents that meet the highest standards.

Course Methodology

This course is highly practical and interactive, featuring:

• Lectures : Expert-led sessions on academic writing and research methodologies.

• Writing Exercises : Hands-on practice for drafting and revising academic content.

• Research Activities : Guided exercises in conducting and organizing research.

• Peer Reviews : Collaborative feedback sessions to refine writing and research skills.

• Templates and Tools : Access to frameworks, citation guides, and academic resources.

Course Objectives

By the end of this course, participants will:

• Understand the principles of academic writing and research.

• Learn to structure essays, research papers, and dissertations effectively.

• Develop skills for conducting and organizing academic research.

• Master citation and referencing techniques to avoid plagiarism.

• Gain confidence in writing, editing, and presenting academic work.

Target Audience

This course is ideal for:



Course content

Target Audience

• Undergraduate and postgraduate students writing essays or research papers.

• Researchers and academics preparing journal articles or conference papers.

• Professionals returning to academia who need to refresh their writing skills.

• Anyone looking to improve their academic writing and research abilities.

Target Competencies

Participants will develop the following competencies:

• Research Skills : Conducting literature reviews and organizing findings.

• Academic Writing : Writing clearly, concisely, and persuasively.

• Critical Thinking : Analyzing and synthesizing information.

• Citation and Referencing : Using APA, MLA, Chicago, or other academic styles.

• Time Management : Planning and completing academic projects efficiently.

Course outline

Day 1: Introduction to Academic Writing

• What is academic writing? Key principles and expectations.

• Types of academic documents: Essays, research papers, and dissertations.

• Understanding academic tone, style, and structure.

• Activity: Analyzing a sample academic paper.

Day 2: Conducting Academic Research

• The research process: From topic selection to final draft.

• Conducting a literature review: Finding and evaluating sources.

• Organizing research materials: Note-taking and outlining.



Course content

Course outline

• Activity: Drafting a research question and preliminary outline.

Day 3: Structuring Academic Papers

• Writing introductions: Background, thesis statement, and objectives.

• Developing body paragraphs: Arguments, evidence, and analysis.

• Crafting conclusions: Summarizing findings and implications.

• Activity: Writing an introduction and body paragraph for a sample topic.

Day 4: Citation, Referencing, and Avoiding Plagiarism

• Importance of citation and referencing in academic writing.

• Overview of citation styles: APA, MLA, Chicago, and others.

• Tools for managing references (e.g., Zotero, EndNote, Mendeley).

• Avoiding plagiarism: Paraphrasing, quoting, and summarizing.

• Activity: Practicing citations and references in a chosen style.

Day 5: Editing, Revising, and Presenting Academic Work

• The importance of editing and revising in academic writing.

• Techniques for self-editing: Grammar, clarity, and coherence.

• Peer review: Giving and receiving constructive feedback.

• Presenting academic work: Writing abstracts and preparing for presentations.

• Course wrap-up: Key takeaways and action plans for continued improvement.

Additional Notes :

• Each day includes breaks and time for Q&A.

• Participants will receive a workbook with templates, checklists, and resources.

• A certificate of completion will be awarded at the end of the course.



Seminar dates

Available seminar dates

Live dates and pricing for Academic Writing and Research: From Essays to Dissertations generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	London - U.K	Classroom	**€3,360.-**
7 - 11 December 2026	Istanbul - Turkey	Classroom	**€2,280.-**
11 - 15 January 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
8 - 12 February 2027	Barcelona - Spain	Classroom	**€3,080.-**
8 - 12 March 2027	London - U.K	Classroom	**€3,360.-**
12 - 16 April 2027	Cape Town - South Africa	Classroom	**€2,272.-**
10 - 14 May 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**
14 - 18 June 2027	Geneva - Switzerland	Classroom	**€4,200.-**
12 - 16 July 2027	Istanbul - Turkey	Classroom	**€2,280.-**
9 - 13 August 2027	Kuala lumpur - Malaysia	Classroom	**€1,800.-**
13 - 17 September 2027	Barcelona - Spain	Classroom	**€3,080.-**
11 - 15 October 2027	London - U.K	Classroom	**€3,360.-**
8 - 12 November 2027	Geneva - Switzerland	Classroom	**€4,200.-**
13 - 17 December 2027	Amsterdam - Netherlands	Classroom	**€3,400.-**

Live online option	Online delivery is available at €1,850.-.